

Asst. / Assoc. Professor, Marketing

Institution:	University of Northern Iowa
Location:	Cedar Falls, IA
Category:	Faculty - Business - Marketing and Sales
Posted:	07/17/2017
Type:	Full Time



Job Category:

Faculty

Type of Position:

Tenure-Track

Full Consideration Date:

Friday, September 8, 2017

Advertising Started on:

Sunday, July 16, 2017

College:

College of Business Administration

Department:

Marketing

Salary:

\$90,000.00 to Commensurate

Full/Part Time Status:

Full Time

Service Schedule:

Academic Year

Position Description:

University of Northern Iowa's College of Business Administration seeks a tenure-track faculty member to serve as an Assistant or Associate Professor of Marketing, with an emphasis in advertising and promotion, to begin in August 2018 pending budget approval. The successful candidate's primary teaching responsibilities will be courses in advertising and promotion and other marketing classes as needed by the department. Applicants who are seeking a balance in teaching/research responsibilities will find a collegial work environment and a faculty actively engaged and committed to the growth and continuous improvement of the Marketing department. Rank dependent on qualifications and experience. ABDs are welcome to apply with an expected degree completion date by August 2018. The Department encourages applications from persons of color, women, persons living with disabilities, and veterans. Offering personalized attention to students, the University of Northern Iowa will be a diverse and inclusive campus community that provides an engaged education empowering students to lead locally and globally. We are seeking faculty across disciplines, departments, and colleges to work together to build our national prominence in any of four distinct but interrelated areas: engaged learning, diversity and inclusion, sustainability, and community engagement.

The unifying goal of our strategic plan, student success, focuses on enhancing intentional and developmental engaged and applied learning experiences. Supporting goal one, diversity and inclusion, advances the creation of "a campus culture that reflects and values the evolving diversity of society and promotes inclusion." Supporting goal two, campus vitality, centers on enhancing a "campus life experience which is both environmentally and fiscally responsible." Finally, supporting goal three, community engagement, seeks to "build external relationships that enhance local and global experiences and contribute to the cultural and economic vitality of the Cedar Valley and Iowa."

Education Requirements:

Ph.D. in Marketing or related discipline from a nationally or internationally-recognized doctoral program required.

Required Qualifications:

Record of excellence in teaching; demonstrated ability to publish research in quality marketing journals; and demonstrated organizational, communication and interpersonal skills also required.

Desirable Qualifications:

Preference will be given to candidates with evidence of ability to create an engaged and applied classroom environment; and evidence of ability to advance the academic, professional and personal success of students.

Required Documents:

Curriculum Vita

Professional References:

Applicants must enter reference information online as part of the application process.

Number of References:

3

Cover Letter:

A plain text cover letter is required.

Contact:

Matthew Bunker - Matthew.Bunker@uni.edu

Curriss Business Building 338

Phone: 319-273-6947

Department URL: <http://business.uni.edu/web/pages/departments/departments-marketing.cfm>

APPLICATION INFORMATION

Contact: University of Northern Iowa

Online App. Form: <http://jobs.uni.edu/faculty/view/51366>

UNI actively seeks to enhance diversity and is an Equal Opportunity/Affirmative Action employer. The University encourages applications from persons of color, women, individuals living with disabilities, and protected veterans. All qualified applicants will receive consideration for employment without regard to age, color, creed, disability, gender identity, national origin, race, religion, sex, sexual orientation, protected veteran status, or any other basis protected by federal and/or state law.

Apply through Institution's Website

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