

Assistant Professor of Marketing

Institution:	University of Northern Colorado
Location:	Greeley, CO
Category:	Faculty - Business - Marketing and Sales
Posted:	06/11/2019
Type:	Full-Time
Notes:	included in Diversity and Inclusion Email



Job Summary:

The Kenneth W. Monfort College of Business, a Malcolm Baldrige National

Quality Award recipient is seeking a highly qualified professor to continue its quest for excellence in undergraduate business education. Candidates must have completed all requirements for a Ph.D. or Doctorate degree in Marketing from an AACSB accredited institution (or equivalent) by August 2020. Candidates must be committed to scholarly research, effective teaching, and university service. Candidates must be academically qualified and instructionally current to be considered for this position. The University of Northern Colorado will hire a qualified candidate with a broad array of interests, including Digital Marketing and related areas (e.g., digital advertising, mobile marketing, social media, content marketing, e-commerce/omni-channel marketing, SEO, analytics). Other areas of interest are flexible, but might include Advertising/Promotion, Advertising Campaigns, or other areas that add value to our students. In addition to teaching, faculty responsibilities include student advising, department, college and university service, and scholarly activity. A strong publishing and presentation record is considered a plus. This position is dependent on funding. For more information on the college, please see <http://www.mcb.unco.edu>.

Minimum Qualifications:

Candidates must have completed all requirements for a Ph.D. or Doctorate degree in Marketing from an AACSB accredited institution (or equivalent) by August 2020. Candidates must be committed to scholarly research, effective teaching, and university service. Candidates must be academically qualified and instructionally current to be considered for this position.

Special Instructions to Applicants:

Attach cover letter, curriculum vitae, a list of three references, and teaching evaluations electronically. You will also be required to enter the names and contact information for one reference who will be asked to upload a letter of recommendation onto a confidential portal. Candidates will be considered immediately upon application. Applications for the position will be considered until the position is filled, although first consideration will be given to those applications received before September 1, 2019.

Salary and Benefits:

Salary is commensurate with qualifications and experience. Benefits available include health, dental, life and long-term disability insurance, as well as a selection of several defined contribution retirement programs. Dependents and spouses of UNC Employees who are employed as 0.5 FTE or above are entitled to and eligible for Dependent Tuition Grants. These tuition grants will cover in-state tuition charges. Further requirements may exist. Other benefits may be available based on position.

Additional Requirements :

Satisfactory completion of a background check, educational check, and authorization to work in the United States is required after a conditional offer of employment has been made. The successful candidate must submit original transcripts within one (1) month of hire.

APPLICATION INFORMATION

Contact:	University of Northern Colorado
Online App. Form:	http://careers.unco.edu/postings/2764

Satisfactory completion of a background and education check, receipt of original transcripts within one month of hire, and authorization to work in the United States are required after a conditional offer of employment has been made.

Federal regulations require that the University of Northern Colorado retain all documents submitted by applicants. Materials will not be returned or copied for applicants.

The University of Northern Colorado (UNC) is a Doctoral/Research University enrolling approximately 13,000+ graduate and undergraduate students. The University, founded in 1889, is located in the City of Greeley, which has a growing population of 100,000. Greeley is situated an hour north of Denver and about 30 miles east of the Rocky Mountains. Further information about UNC and Greeley is available at

<http://www.unco.edu>.

This position is contingent on funding from the Colorado State Legislature, approval by the Board of Trustees, and subject to the policies and regulations of the University of Northern Colorado.

The University of Northern Colorado is an Affirmative Action/Equal Opportunity employer that is committed to a culturally diverse staff, faculty, and student body.

The University will not engage in unlawful discrimination in employment or educational services against any person because of race, color, religion, gender, age, national origin, disability, or veteran status. Veteran status and people with disabilities are encouraged to apply. It is the University's policy to prohibit discrimination in employment or educational services on the basis of sexual orientation or political affiliation. The University will likewise take affirmative action to ensure that student applicants and enrolled students are treated during the enrollment at the University without regard to race, religion, gender, age, national origin, disability or veteran status. Such affirmative action shall include, but not be limited to the following: employment, upgrading, demotion or transfer, recruitment or recruitment advertising; layoff, retirement, or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. Furthermore, the University will post in conspicuous places, notice setting forth the provisions of this University's Equal Opportunity Policy.

Apply through Institution's Website

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