



Clinical Assistant/Associate Professor

Institution:	University of North Texas
Location:	Denton, TX
Category:	Faculty - Business - Marketing and Sales
Posted:	02/28/2018
Type:	Full Time



System Identification Number: 6001814

Posting Origination: UNT

Department: Marketing & Logistics (131340)

College/School: College of Business <http://cob.unt.edu>

Job Summary/Basic Function:

The University of North Texas (UNT), College of Business, Department of Marketing, Logistics and Operations Management invites applications for a non-tenure track Clinical position in Marketing. We seek a committed individual with substantial background in the Marketing discipline, with the ability and experience to teach undergraduate and graduate courses.

The marketing discipline experience could be in any areas related to the marketing profession (examples may include, but are not limited to, Marketing Research and Analytics, Marketing Management, Retail Management, Marketing in the business-to-consumer or business-to-business or business-to-government, New product/service/solution development/innovation, Professional selling, Portfolio management, International marketing/business, Channel strategy, Industrial marketing management, and Marketing consulting).

Duties will include teaching undergraduate and graduate courses in multiple areas of marketing, developing curriculum and courses, serving the department, university and community, and assisting with accreditation and re-accreditation efforts.

An additional responsibility will include connecting students and faculty to relevant industry projects and engagements. We believe there is tremendous growth potential in the DFW area for the University of North Texas.

Rank assignment (Clinical Assistant Professor or Clinical Associate Professor) will be based on experience and education. Salary is commensurate with AACSB standards for an Assistant professor in Business.

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Minimum Qualifications:

The successful candidate will be qualified for appointment at the rank of Clinical Professor (Assistant or Associate) and possess a terminal degree (Ph.D., DBA or equivalent) in Marketing-or closely-related Business field. We will also consider Non-U.S. terminal degrees (Ph.D., DBA or equivalent). Highly qualified ABD candidates who will have their degree completed within one year of their hire date will also be considered.

The successful candidate will also have recent and significant professional or managerial experience in a marketing or sales related field. Significant experience is interpreted as at least four years of duties and responsibilities. Examples of effective communication (both written and oral), team building and collegiality will be evaluated during the interview process.

Preferred Qualifications:

Extensive work experience in Marketing at a senior executive level is highly preferred. Additional preferred qualifications include teaching experience at the college level, and/or a strong background presenting in intercompany/intracompany settings or professional seminars.

The preferred candidate will have the ability to help lead efforts to ensure relevant work ready skills are included into the undergraduate curriculum. The hired individual will support faculty team efforts aimed at increasing student placement rates, increasing starting salaries and student internship rates.

The preferred candidate will also have strong experience in at least one of the following specific areas: Business Development, Marketing Research, Marketing Analytics, or Marketing/Sales Management. The candidate's ability to create a research agenda is also welcome. Professional association memberships, awards and certifications will be a plus.

Opportunities exist to work with the UNT Professional Development Institute and to engage in consulting, training and executive education.

Area of Specialty: Marketing/Professional (B2B) Selling

Position Type: Faculty

Tenure Status: Non-Tenure Track

Appointment Basis: 9 Months

Pay Frequency: Monthly

Non-Tenured Appointment Term: 3 Years

Closing Date: Open Until Search Closed

Review of Applications Begins: 03-07-2018

Required Applicant Documents:

Curriculum Vita

Cover Letter

List of Names and Contact Information of Three References

Statement of Teaching Philosophy

APPLICATION INFORMATION

Contact:	University of North Texas
Phone:	(940)565-4382
TDD:	(800)RELAY TX
Online App. Form:	https://facultyjobs.unt.edu/applicants/jsp/shared/positio...

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