



Assistant/Associate Professor of Marketing - Fall 2018

Institution:	University of North Georgia
Location:	Dahlonega, GA
Category:	Faculty - Business - Marketing and Sales
Posted:	11/01/2017
Type:	Full Time

Position Number: 53000081
Benefits Eligible: Yes
Campus Location: Multi-Campus



General Summary:

The University of North Georgia (UNG) is currently accepting applications for an Assistant or Associate Professor of Marketing (Sales & Sales Management) position in the Mike Cottrell College of Business (MCCB). This is a ten-month, tenure-track position with a start date of August 1, 2018. The MCCB is AACSB accredited, offers programs on four campuses, and serves more than 4400 business students. The position is advertised for multi-campus.

Located in the fastest-growing region of the state, the University of North Georgia is a multi-campus university with an enrollment of over 19,000 students, making it one of the largest institutions in the University System of Georgia. UNG is focused on a mission of educational excellence, leadership development and community engagement opportunities that develop students into leaders for a diverse and global society. Through a variety of educational pathways that provide access and range from certificates and associate degrees to a professional doctoral program, UNG is responsive to regional education and economic development needs. Federally designated as a senior military college, one of the university's signature leadership programs is its 800-member Corps of Cadets on UNG's Dahlonega Campus.

Review of applications will began immediately and continue until the position has been filled.

Job Duties & Responsibilities:

- This job requires teaching undergraduate and possibly graduate marketing courses in the Department of Management & Marketing.
- Additional requirements include advising students, engaging with the college, university and business communities, producing relevant and active scholarship consistent with AACSB accreditation standards, and contributing to a respectful and collegial college culture.

Knowledge, Skills & Abilities:

- Candidates should demonstrate excellent communication skills as well as the interpersonal abilities to work successfully with students, faculty, the broader university, and the North Georgia regional community.

Certifications/Licenses & Minimum Requirements:

- A PhD or DBA in Marketing from an AACSB-Accredited institution is required at time of hire. In some circumstances ABDs nearing completion of their degrees may be eligible.
- Expertise in teaching and scholarship in sales & sales management is a required qualification. work experience in the area is preferred.
- Position requires noteworthy teaching and student engagement, contemporary knowledge in the field, and the utilization of latest research methodologies.
- The successful candidate will demonstrate a commitment to innovative learning; produce relevant research in peer-reviewed journals; engage with the business community to further the goals of the Mike Cottrell College of Business; and embrace an enthusiastic commitment to marketing education.

Anticipated Hire Date:

08/01/2018

Required Documents:

Cover Letter, Resume/Curriculum Vitae, Unofficial Transcripts

Special Instructions to Applicants:

If you received any graduate degrees from an institution outside the United States, you must provide a foreign course-by-course credential evaluation by an independent evaluation service that is a member of the National Association of Credential Evaluation Services, Inc. (NACES). Find a full list of NACES members at <http://www.naces.org/members.htm>.

Please submit contact information for three professional references.

Employer Information:

All employment offers are contingent upon successful completion of a background investigation, as determined by the University of North Georgia in its sole discretion. The University of North Georgia, a unit of the University System of Georgia, is an Affirmative

Action/Equal Opportunity employer and does not discriminate on the basis of race, color, gender, sex or national origin, age, disability, religion, genetics or veteran status. Georgia is an open records state. Also, UNG is a federal contractor and desires priority referrals of protected veterans.

We provide equal employment opportunities to minorities, females, protected veterans, and disabled individuals, as well as other protected groups.

APPLICATION INFORMATION

Contact:	Human Resources University of North Georgia
Phone:	(706) 864-1440
Online App. Form:	https://ung.hiretouch.com/job-details?jobID=26737&job=...

University of North Georgia is committed to providing equal opportunity to all qualified applicants without discrimination at the basis of race, color, national or ethnic origin, sex, age, disability or handicap as a matter of college policy and as required by applicable state and federal laws.

Apply through Institution's Website

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