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University of North Georgia Asst/Assoc. Professor of Marketing

Description

Assistant/Associate Professor of Marketing

Mike Cottrell College of Business

The University of North Georgia (UNG) is currently accepting applications for an Assistant or Associate Professor of Marketing (Sales & Sales Management) position in the Mike Cottrell College of Business (MCCB). This is a ten-month, tenure-track position with a start date of fall 2019. MCCB is AACSB accredited, offers programs on four campuses, and serves more than 4400 business students. North Georgia region offers abundant cultural and recreational opportunities and an outstanding quality of life. The position provides opportunities to teach on one or two campuses.

Job Duties:

This job requires teaching undergraduate and possibly graduate marketing/sales related courses in the Department of Management & Marketing. Additional requirements include advising students, engaging with the college, university and business communities, producing relevant and active scholarship consistent with AACSB accreditation standards, and contributing to a respectful and collegial college culture.

Job Information

Location:

Dahlonega, Georgia, 30533,
United States

Job ID:

41118687

Posted:

May 18, 2018

Position Title:

Asst/Assoc. Professor of
Marketing

School Name:

University of North Georgia

Specialties:

Sales Management

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Certifications/Licenses and Minimum requirements:

A PhD or DBA in Marketing from an AACSB-accredited institution is required at time of hire. In some circumstances ABDs nearing completion of their degrees may be eligible. Preference will be given to those who have sales/sales management experience.

Knowledge, skills and abilities:

Expertise in teaching and scholarship in sales & sales management is a required qualification. Candidates should demonstrate excellent communication skills as well as the interpersonal abilities to work successfully with students, faculty, the broader university, and the North Georgia regional community. Position requires noteworthy teaching and student engagement, contemporary knowledge in the field, and the utilization of latest research methodologies. The successful candidate will demonstrate a commitment to innovative learning; produce relevant research in peer-reviewed journals; engage with the business community to further the goals of the Mike Cottrell College of Business; and embrace an enthusiastic commitment to marketing education.

Required Documents:

Cover Letter, Curriculum Vitae, Transcripts. Also, please submit contact information for three professional references.

Special Instructions to Applicants:

Representatives from the College will be at the 2018 Summer AMA Conference.

Employer Information:

All employment offers are contingent upon successful completion of a background investigation, as determined by the University of North Georgia in its sole discretion.

Position Start Date:

Fall 2019

Job Duration:

Indefinite

The University of North Georgia, a unit of the University System of Georgia, is an Affirmative Action/Equal Opportunity employer and does not discriminate on the basis of race, color, gender, national origin, age, disability, religion, sexual orientation, genetics or veteran status. Georgia is an open records state. Also, UNG is a federal contractor and desires priority referrals of protected veterans.

Requirements

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