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University of North Dakota

Tenure-Track Assistant Professor

Description

UNIVERSITY OF NORTH DAKOTA, Assistant Professor, Marketing, Position #00015331

The University of North Dakota, College of Business & Public Administration, Marketing Department has a full-time, 9 month tenure-track, Assistant Professor of Marketing vacancy with appointment beginning Fall 2019, pending final funding approval.

The Marketing Department at the University of North Dakota consists of four (4) full-time faculty offering a complete complement of undergraduate courses, with approximately 100 students in the major (165 pre-Marketing). Additionally, the Department contributes to a growing MBA program (100 candidates) that offers delivery through a synchronous on campus and online system. In Spring 2018, the Marketing Department was awarded the University of North Dakota's award for outstanding departmental research. The Department prides itself on maintaining a collegial environment with balanced assignments. Student Academic Advising is managed by the college's Academic Advising Office.

The University of North Dakota's College of Business and Public Administration (CoBPA) serves approximately 730 majors (1050 pre-Business) among seven fields (Marketing, Management, Accountancy, Finance, Economics, Political Science and Public Administration, and

Job Information

Location:

Grand Forks, North Dakota,
58202-8366, United States

Job ID:

42064533

Posted:

July 10, 2018

Position Title:

Tenure-Track Assistant
Professor

School Name:

University of North Dakota

Specialties:

Customer Strategy,
Marketing Analytics,
Marketing Communications,
Marketing Research,
Online Marketing,
Strategy,
General Marketing

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Entrepreneurship). CoBPA's MBA program was rated the 5th best online MBA program by Poets & Quants in 2018. More information on the College of Business and Public Administration and the Marketing Department, including faculty profiles, can be found at <http://business.und.edu/> .

Yes

Position Start Date:

Fall 2019

Along with a strong liberal arts mission, the University of North Dakota includes schools of Law, Medicine, Engineering and the nation's leading Aerospace training program and was named one of the Top 25 Most Innovative University's by U.S. News & World Report in 2018. UND has grown into a prominent scientific research university, classified by the Carnegie Foundation as having high research activity, and is considered one of the top academic and research institutions in the northern Midwest. UND was recently ranked among the top 100 public universities in the country by U.S. News and World Report.

Grand Forks, a community of about 60,000, is a regional center for economic and cultural activities. In 2016, Grand Forks was named the 5th best small college town by USA Today and consistently makes Liveability's list of Top 100 Places to Live. It has also been named "America's Best Hockey Town" four years in a row by SmartAsset. The Grand Forks area also provides ready interstate-access to the major metro areas of Minneapolis-St. Paul, and Winnipeg. Opportunities for interaction with the business community in the region are excellent and encouraged. For more information regarding, the Grand Forks community, please check out grandforksiscooler.com.

Position Description, Duties, & Responsibilities

The faculty position will serve as an Assistant Professor in Marketing with primary responsibilities in teaching, research, and service/outreach. The successful candidate will become an integral part of the Marketing program, with duties to include teaching a 2/2 course load for the first three years of employment, high quality research leading to journal publications and other scholarly publications, and service to the Department, College, and University and professional communities. The successful candidate may also benefit from and contribute to existing research groups exploring the following UND identified Grand Challenge areas: (1) energy security and environmental sustainability, (2) health challenges, (3) rural health and social problems, (4) UAS developments

and markets, and/or (5) big data.

The Department and College are particularly interested in candidates who have expertise in or interest related to areas of critical importance to the State of North Dakota and the region as manifested through UND's Grand Challenges (<http://www1.und.edu/research/about/grand-challenges/index.cfm>), and in alignment with UND Strategic Plan (<http://www1.und.edu/strategic-planning/>). The Department will consider a wide range of teaching/research interests, but candidates who are interested in marketing research, marketing analytics, content marketing, and/or strategy are especially encouraged to apply.

Salary and terms of appointment are negotiable and commensurate with qualifications.

Requirements

Minimum Requirements:

- PhD in Marketing or related field (ABD considered).

Preferred Skills/Desirable Qualifications:

- Potential to conduct and publish high quality and original research, as indicated by publication in peer-reviewed journals.
- Publication record commensurate with rank.
- Experience and evidence of effectiveness and excellence in teaching within any of these undergraduate areas: foundations, marketing research, or strategy; with interest and/or experience in marketing analytics and/or content marketing, and/or strategy in addition to wider range of teaching interests at undergraduate or graduate levels.
- Evidence of excellence in undergraduate and/or graduate teaching.
- Research interests that align with the UND Grand Challenges

Competencies

- Excellent written, oral, and interpersonal communication skills to effectively communicate with students, coworkers, and various external groups.
- Ability to work with and engage diverse students and colleagues within and outside of the Marketing department.

To Apply: For full consideration, please submit the following materials by **August 1, 2018**.

- A letter addressing qualifications, including commitment to excellence in scholarship and teaching.
- A current curriculum vita.
- Transcripts.
- Teaching and Research Statements.
- Three (3) reference letters.

Marketing Department representatives will be available at the AMA Summer Educator’s Conference in Boston this Fall 2018. Position is open until filled.

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