

Assistant/Associate Professor - Marketing

[University of North Carolina, Wilmington](#) in North Carolina

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Deadline Open until filled

Date Posted July 12, 2018

Below you will find the details for the position including any supplementary information and questions you should review before applying for the opening. To apply for the position, please click the **Apply for this Job** link/button.

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Posting Details

Position Title

Assistant/Associate Professor - Marketing

Department

Accountancy - 31241

Vacancy Number

16F-188

Position Number

3089

Location of Workplace

Main UNCW Campus

Brief Summary of Work for this Position:

Teach marketing to graduate and undergraduate students.

Minimum Requirements

A Ph.D. in Marketing is required. Candidates with earned degrees will be given preference, but ABDs with completion of degree by August 1, 2019 will be considered.

Preferred Qualifications

Preference will be given to candidates who can teach sales-based and core marketing courses, such as sales, sales management, advanced sales, and principles of marketing.

Primary Function of Organizational Unit

The department serves nearly 500 undergraduate majors and offers degrees in two areas: (1) Professional Selling and (2) Marketing Strategy. The Cameron School of Business' Marketing Department is now home to the Center for Sales Excellence and Customer Delight.

College/School Information

The business world is transforming itself from the industrial age into the information age. Business education at the Cameron School of Business is focused on the technical, analytical and interpersonal skills students will need to lead this fundamental change in the business world through the 21st century.

The Cameron School of Business is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB Accreditation is the hallmark of

excellence in business education, and has been earned by less than five percent of the world's business programs. Today, there are 727 business schools in 48 countries and territories that maintain AACSB Accreditation.

The Marketing Department is looking for an Associate/Assistant Professor to start Fall of 2019. A Ph.D. in Marketing is required. Candidates with earned degrees will be given preference, but ABDs with completion of degree by August 1, 2018 will be considered. Preference will be given to candidates who can teach sales-based and core marketing courses, such as sales, sales management, advanced sales, and principles of marketing.

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University Information

The University of North Carolina Wilmington, the state's coastal university, is dedicated to learning through the integration of teaching and mentoring with research and service. A public institution with nearly 16,500 students, the university is known for its superb faculty and staff and powerful academic experience. With an array of high-quality programs at the baccalaureate and master's levels, and doctoral programs in marine biology, educational leadership, psychology and nursing practice. UNCW is consistently recognized at a national level for academic excellence and affordability by publications like U.S. News & World Report, Kiplinger's Personal Finance and The Business Journals. UNCW also recently earned the 2015 Community Engagement Classification from the Carnegie Foundation for the Advancement of Teaching, bestowed to higher education institutions dedicated to community involvement.

EEO Statement

UNC Wilmington actively fosters a diverse and inclusive working and learning environment and is an equal opportunity employer. Qualified persons from all racial, ethnic or other minority groups, protected veterans, and individuals with disabilities are strongly encouraged to apply.

Applicant Instructions

To apply, please access UNCW's online application. A letter of application should be addressed to Dr. James Hunt (Chair of the Marketing Faculty Search Committee) (huntj@uncw.edu), along with a complete vita and contact information (including e-mail addresses) for three current professional references. Microsoft Word or Adobe PDF attachments are specifically preferred. Under North Carolina law, applications and related materials are confidential personnel documents and not subject to public release. Application review will begin immediately and continue until the position is filled.

Position Type

Permanent

Anticipated Ending Date if Time-Limited Positions

Job Posting Date

07/12/2018

Priority Consideration Date

08/11/2018

Priority Consideration Information

Priority consideration will be given to applications received by the Priority Date; however, applications will be accepted until the position is filled.

Address application documents to



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University of North Carolina, Wilmington

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How To Apply

You can apply for this position online at <https://jobs.uncw.edu/postings/11906>