



Assistant or Associate Professor in Marketing

Institution:	The University of North Carolina at Pembroke
Location:	Pembroke, NC
Category:	Faculty - Business - Marketing and Sales
Posted:	11/11/2016
Application Due:	Open Until Filled
Type:	Full Time

The University of North Carolina at Pembroke's School of Business invites candidates for the position of Assistant or Associate Professor to teach undergraduate and MBA classes in Marketing, including such courses as Marketing Strategy, Principles of Marketing, Consumer Behavior, Retail Management, Personal Selling and Sales Management, Marketing Research, and/or International Marketing. Start date for the position is August 2017. Appointment at the assistant or associate professor level is anticipated. The standard teaching load is 3 courses per semester. Course assignments may be during the daytime or evenings, and may include off-campus locations and online delivery. The School of Business is accredited by the Association for Advancement of Collegiate Schools of Business (AACSB).



The candidate must publish in peer reviewed journals necessary to maintain AACSB Scholarly Academic (SA) status, and for tenure and promotion consideration. Service to the University/School/Department and the community is valued and required. Hence, performance will be assessed in terms of teaching, research, and service quality and/or productivity.

Founded in 1887, The University of North Carolina at Pembroke is a public, four-year master's degree-granting member institution of the University of North Carolina system that is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. In every respect, a key aim of The University of North Carolina at Pembroke is to effect positive change through education. On a fundamental level, the School of Business at The University of North Carolina at Pembroke strives to provide each student

an outstanding business education through Bachelor of Science degrees in Business Administration (with concentrations in Marketing, Management, International Business, Entrepreneurship, Finance, and Economics) and Accounting as well as a Master of Business Administration degree delivered by highly qualified faculty and staff in a collegial, supportive, and achievement-oriented work environment. Pembroke is a quiet, safe community located off Interstate 95 halfway between Boston and Miami that provides convenient access to many major metro areas of the Carolinas. For example, from campus both the picturesque mountains of western North Carolina and the world-famous beaches and resorts of the Carolina coastline are within reach.

Rank is open and depends on the qualifications and achievements of the candidate, but no higher than the rank currently held at another university.

Minimum Education and Experience Requirements: The candidate must have a doctoral degree in Marketing or a Marketing-focused doctoral degree in Business Administration, Management, or a closely related field, preferably from an AACSB-accredited institution. ABD status of applicant may be considered, but applicant must have earned degree when employment commences.

Special Instructions to Applicants: Applications will be accepted online only at <https://jobs.uncp.edu>. Applicants that apply on or before December 31, 2016 will receive initial consideration. Evidence of teaching effectiveness and scholarly work should be uploaded as part of the application process.

Please contact Dr. William S. Thomas (William.Thomas@UNCP.edu) for general questions regarding this position.

Official transcripts of all graduate work and three letters of reference will be requested from short-listed candidates.

This position is subject to the successful completion of an employment background check. An employment background check includes a criminal background check, employment verification, reference checks, license verification (if applicable) and credit history check (if applicable).

If hired, the candidate will be required to submit proof of eligibility to work in the United States. New employees are paid only by direct deposit to the financial institution of their choice. Candidates claiming Veterans Preference must attach a copy of their DD-214 as a part of the online application process.

Per the requirements of the Clery Act of 1998, the Campus Security Report can be found at:

<http://www.uncp.edu/about-uncp/administration/departments/title-ix-clery-compliance/annual-security-reports>

UNC Pembroke is an Equal Opportunity Employer. The University prohibits discrimination against qualified individuals based on their status as protected veterans or individuals with disabilities, and prohibits discrimination against all individuals based on their age, race,

color, genetic information, religion, sex, sexual orientation, gender identity or national origin.

APPLICATION INFORMATION

Contact: The University of North Carolina at Pembroke

Online App. Form: <http://jobs.uncp.edu/postings/3251>

The University of North Carolina at Pembroke is committed to equality of educational opportunity and does not discriminate against applicants, students or employees based on race, color, national origin, religion, sex, age or handicap. Moreover, UNC Pembroke is open to people of all races and actively seeks to promote racial integration by recruiting and enrolling a larger number of American Indian, Asian, Black and Hispanic students.

The University is dedicated to the equality of opportunity within its community. Accordingly, UNC Pembroke does not practice or condone discrimination, in any form, against students, employees, or applicants on the grounds of race, color, national origin, religion, sex, age, or handicap. UNC Pembroke commits itself to a positive action to secure equal opportunity regardless of those characteristics.

The University of North Carolina at Pembroke supports the protections available to members of its community under all applicable Federal laws, including Title VI and VII of the Civil Rights Acts of 1964, Title IX of the Education Amendments of 1972, Sections 799A and 845 of the Public Health Service Act, the Equal Pay and Age Discrimination Acts, the Rehabilitation Act of 1973, and Executive Order 11246.

Apply through Institution's Website

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