

## Assistant Professor in Marketing

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Employer [The University of North Carolina at Greensboro](#)

Location [Greensboro, NC](#)

Posted [Jul 07, 2018](#)

Institution Type [Four-Year Institution](#)

**Position Number** 998866

**Functional Title** Assistant Professor in Marketing

**Position Type** Tenure Stream

### Position Summary

The Department of Marketing, Entrepreneurship, Hospitality & Tourism (MEHT) in the Bryan School of Business at the University of North Carolina at Greensboro invites applications for a tenure-track Assistant Professor position in Marketing. The position will commence on August 1, 2019.

Applicants should hold a PhD/DBA degree in Marketing from an AACSB or EQUIS accredited business school and show promise of successful refereed journal scholarship. We shall favorably consider related business experience and experiential teaching through student projects, but these are not requirements for the position. Performance expectations include: a) teaching via face-to-face, hybrid, or online formats; b)

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conducting research in marketing leading to publications in high-quality refereed journals; and, c) participating in professional, university, and program service. Teaching may be in social media marketing/advertising, sales, or marketing research/analytics. Screening of applications shall begin immediately and continue until the position is filled.

### **Minimum Qualifications**

Applicants should hold a PhD/DBA degree in Marketing from an AACSB or EQUIS accredited business school and show promise of successful refereed journal scholarship.

### **Special Instructions to Applicants**

For consideration, applicants should upload the following:

- Resume
- Cover Letter
- Unofficial Transcripts

Applicants are required to upload a list containing the names, addresses, telephone numbers and email addresses for three professional references. One of those references should be a previous supervisor.

**Recruitment Range** Commensurate with Experience

**Org #-Department** Marketing  
Entrepreneurship and HTM - 11813

**Job Open Date** 07/06/2018

**For Best Consideration Date**  
07/16/2018

**Job Close Date**

**Open Until Filled** Yes

**Type of Appointment** Permanent

**FLSA** Exempt

**Number of Months per Year** 9

**Applicant Documents**

**Required Documents**

1. Resume/CV
2. Cover Letter
3. List of References
4. Unofficial Transcript(s)

**Optional Documents**

1. Reference Letter 1
2. Reference Letter 2
3. Reference Letter 3

**Supplemental Questions**

Required fields are indicated with an asterisk (\*).

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