

# Assistant, Associate, or Full Professor (Marketing)

## Posting Information

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### Position Information

<b>Position Type</b>	Permanent Faculty
<b>Working Title</b>	Assistant, Associate, or Full Professor (Marketing)
<b>Position Number</b>	
<b>Appointment Type</b>	Tenured/Tenure Track
<b>Salary Range</b>	
<b>Full-time/Part-time</b>	Full Time
<b>If part-time, hours per week</b>	
<b>FTE</b>	
<b>Vacancy ID</b>	FAC0002414
<b>Posting Open Date</b>	06/04/2018
<b>Application Deadline</b>	
<b>Open Until Filled</b>	Yes
<b>Proposed Start Date</b>	07/01/2019

**Position Summary** The Kenan-Flagler Business School at The University of North Carolina at Chapel Hill is seeking to fill one or more tenure-track or tenured faculty positions in the Marketing academic area to start on Monday, July 1, 2019. Successful candidates will be both productive researchers and creative and effective teachers capable of contributing to the school's Undergraduate, MBA, Ph.D., and Executive Development programs. Selected applicants are anticipated to research and teach in areas of Marketing.

**Educational Requirements** Positions require a doctorate (or foreign equivalent) granted, or nearly completed, in Marketing or a related field. Hired candidates with a doctorate can anticipate an initial appointment of Assistant Professor, Associate Professor, or Professor. Hired candidates with a doctorate nearly completed can anticipate an initial appointment of Instructor.

**Qualifications and Experience** Successful applicants will have strong research skills and will be expected to publish in top-tier academic Marketing journals.

**Equal Opportunity Employer** The University of North Carolina at Chapel Hill is an equal opportunity and affirmative action employer. All qualified applicants will receive consideration for employment without regard to age, color, disability, gender, gender expression, gender identity, genetic information, national origin, race, religion, sex, sexual orientation, or status as a protected veteran.

**Special Instructions** Applicants may view the job posting and follow the application process to be considered at: <http://unc.peopleadmin.com/postings/141786>  
Applicants should submit a curriculum vitae; sample research paper; and the names, institutions, email addresses, and telephone numbers of a minimum of one (1), and a maximum of four (4), reference letter writer(s). Reference letter writers will receive an email with instructions for submitting letters of recommendation through the recruitment system. At the time of hire, four (4) letters of recommendation must have been received for selected applicants.

Materials should be submitted electronically, but be addressed to: Dr. Rajdeep Grewal, Kenan-Flagler Business School, University of North Carolina at Chapel Hill, Campus Box 3490, McColl Building, Chapel Hill, NC 27599-3490.

**Quick Link**

<http://unc.peopleadmin.com/postings/141786>

Department Contact Information

**Department Contact Name and Title**

Laura Howe

**Department Contact Telephone or Email**

[laura\\_howe@unc.edu](mailto:laura_howe@unc.edu)

**Contact Information**

If you experience any problems accessing the system or have questions about the application process, please contact the University's Executive Vice Chancellor and Provost office at (919) 962-1092 or send an email to [facultyrecruitment@unc.edu](mailto:facultyrecruitment@unc.edu).

Please note: The Executive Vice Chancellor & Provost office will not be able to provide specific updates regarding position or application status.

If you have any questions about the job requirements or the hiring department notify the Department Contact.

## Applicant Documents

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**Required Documents**

1. Curriculum Vitae / Resume
2. Writing/research Sample

**Optional Documents**

1. Other Document
2. Teaching Philosophy/evaluations

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).