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University of North Carolina Wilmington Assistant Professor, Communication Studies

Description

Summary of Position:

The Department of Communication Studies at the University of North Carolina Wilmington invites applications for a tenure-track assistant professor in communication studies to begin August 2018.

Preferred Qualifications:

We are seeking to hire a specialist in the area of integrated marketing communication (IMC). The ideal candidate has experience in the field of IMC, marketing, PR, advertising, or closely related areas. We are preparing to launch an online M.A. in Integrated Marketing Communication and our B.A. in Communication Studies offers a suite of IMC courses. The ideal candidate will have interest in teaching at the undergraduate and graduate level and have strong interest and experience in online teaching.

Candidates must be able to teach or create theoretically informed, project-based courses. The candidate must demonstrate a commitment to an understanding of integrated marketing communication as rhetorical and persuasive communication; while candidates who specialize in the area of public relations, advertising, strategic communication, and graphic design will be considered, this position is expected to contribute

Job Information

Location:

Wilmington, North Carolina,
28403, United States

Job ID:

37945887

Posted:

November 3, 2017

Position Title:

Assistant Professor,
Communication Studies

School Name:

University of North Carolina
Wilmington

Specialties:

Advertising, Branding,
Marketing Communications,
Strategy, Other

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to the teaching and research of IMC at the undergraduate and master's level.

The ideal candidate will have interest in one or more of the following areas: IMC and communication ethics, IMC and issues of diversity and inclusion, IMC and visual rhetoric, or IMC and communication design thinking and principles.

The candidate must be willing to teach online at the undergraduate and master's level; candidates are strongly encouraged to include examples that speak to their level of experience in online pedagogy in their applications.

Through a partnership with Adobe, all UNCW students have access to Adobe Creative Cloud, and we use this resource as a valuable pedagogy tool. The ideal candidate would have experience using and teaching Adobe CC applications and speak to novel integration of Adobe CC as a way to activate learning outcomes in IMC courses.

Requirements

Minimum Requirements:

A Ph.D. in Communication, Rhetoric or related field in hand by the time of appointment and a demonstrated commitment to teaching and research are required. ABDs will be considered; however, terminal degree must be granted prior to August 2018.

EEO Statement:

UNC Wilmington actively fosters a diverse and inclusive working and learning environment and is an equal opportunity employer. Qualified persons from all racial, ethnic or other minority groups, protected veterans, and individuals with disabilities are strongly encouraged to apply.

Application Instructions:

Priority Consideration will be given to applications received by December

Conference?:

No

Position Start Date:

Fall 2018

Job Duration:

Indefinite

01, 2017; however, applications will be accepted until the position is filled.

Position details and full applicant instructions can be found at <https://jobs.uncw.edu/postings/9756>

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