

# Assistant/Associate Professor - Marketing

## Posting Details

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<b>Position Title</b>	Assistant/Associate Professor - Marketing
<b>Department</b>	Department of Marketing - 31283
<b>Vacancy Number</b>	16F-159
<b>Position Number</b>	394
<b>Location of Workplace</b>	Main UNCW Campus
<b>Summary of Position</b>	Teach marketing to graduate and undergraduate students.
<b>Minimum Requirements</b>	A Ph.D. in Marketing is required. Candidates with earned degrees will be given preference, but ABDs with completion of degree by August 1, 2018 will be considered.
<b>Preferred Qualifications</b>	Preference will be given to candidates who can teach core marketing courses, such as sales, digital marketing, marketing research/analytics, international marketing, IMC, principles of marketing, or marketing strategy.
<b>Primary Function of Organizational Unit</b>	The department serves over 450 undergraduate majors and offers degrees in two areas: (1) Professional Selling and (2) Marketing Strategy. The Cameron School Marketing Department is now home to the Center for Sales Excellence and Customer Delight.
<b>College/School Information</b>	<p>The business world is transforming itself from the industrial age into the information age. Business education at the Cameron School of Business is focused on the technical, analytical and interpersonal skills students will need to lead this fundamental change in the business world through the 21st century.</p> <p>The Cameron School of Business is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB Accreditation is the hallmark of excellence in business education, and has been earned by less than five percent of the world's business programs. Today, there are 727 business schools in 48 countries and territories that maintain AACSB Accreditation.</p>
<b>University Information</b>	<p>The University of North Carolina Wilmington, the state's coastal university, is dedicated to learning through the integration of teaching and mentoring with research and service. A public institution with nearly 16,500 students, the university is known for its superb faculty and staff and powerful academic experience. With an array of high-quality programs at the baccalaureate and master's levels, and doctoral programs in marine biology, educational leadership, psychology and nursing practice. UNCW is consistently recognized at a national level for academic excellence and affordability by publications like U.S. News &amp; World Report, Kiplinger's Personal Finance and The Business Journals. UNCW also recently earned the 2015 Community Engagement Classification from the Carnegie Foundation for the Advancement of Teaching, bestowed to higher education institutions dedicated to community involvement.</p>
<b>EEO Statement</b>	UNC Wilmington actively fosters a diverse and inclusive working and learning environment and is an equal opportunity employer. Qualified persons from all racial, ethnic or other minority groups, protected veterans, and individuals with disabilities are strongly encouraged to apply.

### Applicant Instructions

**Position Type** Permanent

**Anticipated Ending Date if Time-Limited Positions**

**Job Posting Date** 11/21/2017

**Priority Consideration Date** 01/05/2018

**Priority Consideration Information** Priority consideration will be given to applications received by the Priority Date; however, applications will be accepted until the position is filled.

**Address application documents to**

## Applicant Documents

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### Required Documents

1. Cover Letter
2. Curriculum Vita
3. List of 3 Professional References

### Optional Documents

## Posting Specific Questions

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Required fields are indicated with an asterisk (\*).

1. \* How did you learn of this opportunity with UNC Wilmington?
  - UNCW LinkedIn Page
  - UNCW Facebook Page
  - UNCW Twitter Account
  - UNCW Website
  - Indeed.com
  - InsideHigherEd.com
  - Carolina Job Finder / Employment Guide
  - Direct Contact from UNCW HR Representative / Recruiter
  - UNCW Employee Referral
  - Craigslist
  - Other Social Media Tools
  - Chronicle of Higher Education
  - Other