

Assistant or Associate Professor - Marketing

Institution: [University of North Carolina Wilmington](#)
Location: Wilmington, NC
Category: Faculty - Business - Marketing and Sales
Posted: 10/31/2014
Application Due: Open Until Filled
Type: Full Time

Vacancy #: 15F056
Position #: TBD

The Department of Marketing in the Cameron School of Business invites applicants for an Assistant or Associate Professor of Marketing beginning August 2015. Successful applicants should be committed to excellence in teaching and success in research/publication. The ideal candidate will have an interest in teaching Professional Selling and/or Research. A Ph.D. in Business Administration, DBA, or doctoral degree in a closely related field is required. Candidates with earned degrees will be given preference, but ABDs with completion of degree by August 1, 2015 will be considered.

UNCW boasts a beautiful 661 acre wooded campus with approximately 13,000 students, and is one of the faster growing institutions in the University of North Carolina system. The Cameron School of Business is AACSB accredited. Sixty-eight faculty members serve 2,150 business majors, including graduate students in the MBA, M.S. in Accounting, and M.S. in Computer Information Systems, the International MBA, and the Ed.D. programs. The department serves over 450 undergraduate majors and offers degrees in two areas: (1) Professional Selling and (2) Marketing Strategy. The Wilmington metropolitan area comprises approximately 200,000 people and features a thriving port, business community, and tourism industry. In October 2015 Wilmington was voted "Best American Riverfront" by USA Today Readers' Choice contest. Bounded by the Atlantic Ocean and the Cape Fear River, Wilmington offers the best in coastal living.

To apply, please access UNCW's online application at <http://consensus.uncw.edu>. A letter of application should be addressed to Marketing Faculty Search Committee, along with a complete vita and contact information (including e-mail addresses) for three current professional references. Microsoft Word or Adobe PDF attachments are specifically preferred. For questions regarding the online application process, contact Susanne Dieppa at 910-962-3424. Under North Carolina law, applications and related materials are confidential personnel documents and not subject to public release. Application review will begin immediately and continue until the position is filled. Priority consideration will be given to applications received by December 12, 2014, however applications will be accepted until the position is filled.

UNC Wilmington actively fosters a diverse and inclusive working and learning environment and is an equal-opportunity employer. Qualified men and women from all racial, ethnic or other minority groups are strongly encouraged to apply.

Application Information

Contact: UNC Wilmington
Online App. Form: http://www.uncw.edu/hr/joblistings_epa/15F056.html

UNC Wilmington is an Equal Opportunity/Affirmative Employer. Women and minorities are encouraged to apply.