

Tenure-Track, Assistant/Associate Professor; Marketing

Institution:	University of North Alabama
Location:	Florence, AL
Category:	Faculty - Business - Marketing and Sales
Posted:	10/25/2018
Application Due:	Open Until Filled
Type:	Full Time

The University of North Alabama (AACSB accredited) invites applications for a tenure-track faculty position in Marketing within the Department of Management and Marketing in the College of Business for the 2019 Fall semester. Candidates must possess, or be within 6 months of completion (as per evidence of ABD status and dissertation defense schedule), a doctorate in Marketing from an accredited institution.

The review of candidates will focus on their research productivity, teaching effectiveness, involvement in university, college, and community service, and fit with the culture of our university, college, and department. Responsibilities include teaching in-class and online undergraduate and graduate courses in Strategic Marketing, Digital Marketing, and/or International Marketing. Priority will be given to those with experience or interest in the various technologies associated with digital marketing, experience and/or interest in teaching internationally, and/or incorporating experiential learning into coursework.

The successful candidate will have evidence of effectiveness in the classroom (e.g., recent teaching evaluations, etc.), and a record of producing, or demonstrate ability to produce, publications necessary for the college to meet current AACSB International accreditation standards. Salaries are competitive with other AACSB accredited institutions, and a review of applications will begin immediately.

To apply for this position, please visit our Online Employment System at <http://jobs.una.edu/postings/5017>. Applications will only be accepted through this system. Please be prepared to upload a cover letter, resume/CV, and reference list at the time of application. Transcripts and three letters of reference are also required, but may be provided after the initial application. For questions, please email employment@una.edu or call the Office of Human Resources at 256-765-4291 and select option #2.



UNA is an equal opportunity employer committed to achieving excellence and strength through diversity. UNA seeks a wide range of applicants for this position so that one of our core values, ethnic and cultural diversity, will be affirmed. UNA is a smoke-free campus.

APPLICATION INFORMATION

Contact: Human Resources
University of North Alabama

Online App. Form: <http://jobs.una.edu/postings/5017>

UNA is an equal opportunity employer committed to achieving excellence and strength through diversity. UNA seeks a wide range of applicants for this position so that one of our core values, ethnic and cultural diversity, will be affirmed. UNA is a smoke-free campus.

Apply through Institution's Website

© Copyright 2018 Internet Employment Linkage, Inc.