

- One of the Asia-Pacific's leading research intensive Universities
- Strong regional and global engagement
- Cutting edge facilities and equipment

At UNSW, we pride ourselves on being a workplace where the best people come to do their best work.

The UNSW Business School is regionally engaged, high impact and academically rigorous business school that enhances practice through leading edge research. The School of Marketing sits within the UNSW Business School is one of the oldest marketing schools in the region attracting very high quality academics that are not only passionate about the discipline, but also in developing business and marketing leaders of tomorrow.

About the role

- \$97,090 - \$114,454 p.a. plus (17% superannuation and leave loading)
- 5 year tenure track appointment
- Full-time

The School of Marketing is currently seeking to appoint an outstanding academic at the Lecturer level to make contributions to teaching in the School and to carry out scholarly research and professional activities. We are particularly interested in appointing a marketing scholar with very strong analytic research skills and the proven ability to conduct research in areas such as marketing analytics, marketing models, marketing strategy, and/or marketing operations management. We seek candidates who can do such work in such managerially applied areas as marketing innovation, new product development, pricing, advertising management, and/or distribution.

About you

To be successful in this role you will possess:

- a PhD in marketing
 - a record of independent research and publication in top-tier refereed journals;
 - a record of excellent achievement in teaching; and
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