

Job Description

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Job Details

Job Title Lecturer or Senior Lecturer**Job ID** 57630**Location** Kensington**Department** School of Marketing**Faculty/Division** FACBUS (UNSW Business School)**Favorite Job** ☆**Lecture/Senior Lecturer in Marketing****UNSW Business School****School of Marketing**

- One of the Asia-Pacific's leading research intensive Universities
- Strong regional and global engagement
- Cutting edge facilities and equipment

At UNSW, we pride ourselves on being a workplace where the best people come to do their best work.

The Business School at the University of New South Wales in Sydney is a leader in business education and research in the Asian region and is one of the largest of its kind in the world. With a complete range of business degree programs offered at undergraduate (Bachelor of Commerce), postgraduate coursework (Master of Commerce, Master of Marketing and a world ranked AGSM MBA) and research levels (PhD, BCom Honours), we are seeking to strengthen our outstanding marketing faculty by appointing one or more additional lecturers and/or senior lecturers in the School of Marketing.

About the role

- \$100,024-\$117,914 (Lecturer); \$121,488-\$139,380 (Senior Lecturer). plus (17% superannuation and leave loading)
- An attractive loading is available to suitably qualified candidates
- Five-year tenure track appointment
- Full-time (35 hours per week)

You will contribute to the School's academic reputation by undertaking high quality research, teaching and PhD supervision, and other associated activities that further enhance our global reputation.

About you

To be successful in this role you will possess:

- a PhD in marketing;
- a record of independent research and publication in top-tier refereed journals;
- a record of excellent achievement in teaching; and
- a record of successful interaction with industry groups and professional associations.

We are particularly interested in appointing marketing scholars with very strong analytic research skills and the proven ability to conduct research in areas such as marketing analytics, marketing models, marketing strategy, and/or marketing operations management. We seek candidates who can do such work in such managerially applied areas as marketing innovation, new product development, pricing, advertising management, and/or distribution.

You should systematically address the selection criteria in your application.

You may be required to undergo pre-employment checks prior to appointment to this role.

Contact:

Associate Professor Jack Cadeaux, Head, School of Marketing

E: j.cadeaux@unsw.edu.au

T: (61 2) 9385 3385

Professor Adrian Payne will be attending the 2017 Winter AMA Conference in Orlando, Florida from 17-19 February, 2017 and will be available to hold informal discussions with selected applicants.

Applications close: 24 February 2017

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"UNSW desires to be the exemplar Australian university and employer of choice for people from diverse backgrounds. UNSW aspires to ensure equality in recruitment, development, retention and promotion of staff, paying particular attention to ensuring no-one is disadvantaged on the basis of their gender, cultural background, disability or Indigenous origin."

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