

**UNIVERSITY OF NEW MEXICO**  
**Robert O. Anderson School of Management**

Tentative Position in Marketing

The Robert O. Anderson School of Management is seeking to fill one probationary tenure track position at the rank of Assistant Professor in Marketing to begin August 2018. The position is currently tentative and dependent on funding

**Minimum Requirements:** Ph.D. in Business/Management with a concentration in Marketing. Consideration will be given to candidates who will be near completion of their degree by Fall 2018.

Prospective candidates **must** demonstrate the ability, or promise to conduct scholarly research and publish in quality academic journals, as well as the ability, or potential for excellent teaching.

**Preference will be given** to prospective candidates that are able to teach undergraduate and graduate marketing courses in one or more of the following specialized areas: marketing data analytics, marketing research, marketing management, or marketing strategy.

Individuals interested in speaking with faculty representatives during the 2017 Summer AMA conference should send a cover letter/letter of introduction, along with a copy of their CV and any pertinent supplemental documents (e.g., statement of research, statement of teaching, letters of support) to Robin Love, [rlove01@unm.edu](mailto:rlove01@unm.edu), by July 28<sup>th</sup>.

The marketing group is a small, cohesive group seeking colleagues who demonstrate a willingness to make a commitment to building and maintaining a strong marketing area within The Robert O. Anderson School of Management.

For information about the Robert O. Anderson School of Management and the marketing faculty, see [www.mgt.unm.edu](http://www.mgt.unm.edu). For questions regarding the position, please contact Dr. Brian Gillespie at [briangillespie@unm.edu](mailto:briangillespie@unm.edu).

**The Anderson School of Management is Fully Accredited by the AACSB.**

*“The University of New Mexico is an Equal Opportunity/Affirmative Action Employer and Educator.”*