

## Assistant Professor of Marketing – Tenure Track

The Peter T. Paul College of Business and Economics at the University of New Hampshire invites applications for a tenure-track position in Marketing beginning Fall 2020 or until filled. The position is at the Assistant Professor rank. Candidates must have a Ph.D. in Marketing or a related field. Doctoral students who are ABD will be considered with a clearly identified plan to complete their Ph.D. before the start date.

The department is looking for a candidate with interests and expertise in digital marketing. Responsibilities include research, teaching, and service. The candidate must demonstrate strong research skills with the potential to publish in accordance with the department's research statement found at: <https://unh.app.box.com/s/h2ogbwdp4uam6q7r4lpct6g3o227htnf>. We are open to a variety of research approaches, including behavioral and managerial, and we would be particularly interested in candidates with expertise in emergent media such as AR, VR, wearables, automated agents, IoT, and related new digital products and services. Due to growth of our undergraduate student body, we have a variety of teaching needs including principles of marketing, digital marketing, marketing research, marketing analytics, sales management, and international marketing. Teaching load is four courses per year, and typically assistant professors have two preps over their first three years. Teaching responsibilities will be mainly at the undergraduate level with some MBA level teaching possibilities. Service responsibilities would include participation in the department's digital marketing initiatives and associated external engagement. Candidates should demonstrate skill in working with culturally diverse constituencies in the academic environment and also ability to cultivate external relations with community leaders, institutions, and stakeholders.

Interested applicants must upload a letter of application stating interest and qualification, curriculum vitae, and list of at least three references to: <http://jobs.usnh.edu/postings/33525>.

Applicants may also include reference letters (up to three), teaching philosophy, and scholarly documents (up to three publications, working papers, or summaries of research program).

Application review will begin immediately and continue until the position is filled. Salary and benefits will be commensurate with qualifications and experience. UNH also provides an attractive benefits package.

The Marketing Department at Paul College continues to grow in size and reputation. The department has ten tenure-track faculty and four full-time lecturer faculty that operate in a highly collaborative and collegial environment. The Marketing Department is responsible for approximately 75 courses annually in undergraduate and MBA degree programs.

The Peter T. Paul College of Business and Economics has elite business school accreditation from the Association for the Advancement of Collegiate Business Education (AACSB). In the past year, the College has been ranked among the top 60 undergraduate business programs by Poets & Quants, and the Online MBA program was ranked #51 by US News & World Report. The College has a dynamic and collegial culture and has experienced rapid growth in enrollments in recent years. Currently, the College has 2,600 undergraduate students and close to 100 full-time faculty. The College offers four undergraduate degrees and seven options within the Business Administration major: Accounting, Entrepreneurial Studies, Finance, Information Systems and Business Analytics, International Business and Economics, Marketing, and Management. It is one of six colleges within the University of New Hampshire that encompasses a 188-acre campus with approximately 15,000 students located 60 miles north of Boston and 13 miles from the Atlantic Coast.

The University System of New Hampshire is an Equal Opportunity/Equal Access/Affirmative Action employer. The University System is committed to creating an environment that values and supports diversity and inclusiveness across our campus communities and encourages applications from qualified individuals who will help us achieve this mission. The University System prohibits discrimination on the basis of race, color, religion, sex, age, national origin, sexual orientation, gender identity or expression, disability, veteran status, or marital

status. Application by members of all underrepresented groups is encouraged. Hiring is contingent upon eligibility to work in the U.S.