

# Assistant Professor, Marketing

## Position Information

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<b>Job Title</b>	Assistant Professor, Marketing
<b>Department</b>	Managerial Sciences
<b>Department Web Address</b>	<a href="http://www.coba.unr.edu">http://www.coba.unr.edu</a>
<b>Full Time Equivalent</b>	100.0
<b>Position Type</b>	Academic Faculty
<b>Comp Grade</b>	II
<b>Tenure Track</b>	Tenure Track

### Job Description

The College of Business at the University of Nevada, Reno is seeking to fill an Assistant Professor, tenure-track position in the area of Marketing, starting July 1, 2017. Primary teaching responsibilities will include undergraduate and graduate courses in International Marketing and Advanced Marketing Management. There may be opportunities to teach other courses depending on department needs.

Salary is competitive and commensurate with experience.

Position is open until filled however applications received by 10/26/2016 will receive full consideration.

The University of Nevada, Reno recognizes that diversity promotes excellence in education and research. We are an inclusive and engaged community and recognize the added value that students, faculty, and staff from different backgrounds bring to the educational experience.

UNR is the State of Nevada's historic land-grant institution; it serves approximately 21,000 students. The university is ranked as a Tier 1 institution by US News and World Report and offers an array of degree programs at all levels. Located at the foothills of the Sierra Nevada, a 30-minute drive from Lake Tahoe, Reno has a rapidly-growing technology business sector and boasts a vibrant arts and restaurant scene. Reno/Tahoe is recognized as a world-class outdoor recreation area. Additional nearby areas of interest include the Black Rock Desert, Sacramento, Yosemite and Lassen National Parks, Napa/Sonoma, the Bay Area, and San Francisco.

### Required Qualifications

Candidates must have a Ph.D. in Marketing from an AACSB accredited institution or be A.B.D. having passed their dissertation proposal. The successful candidate will have demonstrated effectiveness in teaching marketing courses.

### Preferred Qualifications

### Contact Information for this Position

Dr. Ron Lembke  
ronlembke@unr.edu

### Special Instructions to Applicants

All application materials must be submitted online through the UNR Human Resources website.

Please upload: (I) a cover letter that indicates your interest in the position; (II) curriculum vitae; (III) statement of teaching philosophy; (IV) copies of teaching evaluations; (V) names and contact information of three professional references.

**Job Open Date** 09/29/2016

**Job Close Date****Open Until Filled** Yes**Search Number** 72201**Note to All Applicants**

A background check will be conducted on the candidate(s) selected for hire.

HR will attempt to verify academic credentials upon receipt of hiring documents. If the academic credentials cannot be verified, HR will notify the faculty member that an official transcript of their highest degree must be submitted within thirty days of the faculty member's first day of employment.

The University of Nevada, Reno is committed to Equal Employment Opportunity/Affirmative Action in recruitment of its students and employees and does not discriminate on the basis of race, color, religion, sex, age, creed, national origin, veteran status, physical or mental disability, and sexual orientation, or genetic information, gender identity, or gender expression. The University of Nevada, Reno employs only United States citizens and aliens lawfully authorized to work in the United States. Women, under-represented groups, individuals with disabilities, and veterans are encouraged to apply.

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

1. \* How did you initially learn about this recruitment/job opening?
  - [unr.jobs.edu](http://unr.jobs.edu)
  - [higheredjobs.com](http://higheredjobs.com)
  - Chronicle of Higher Education. Specify print or online below.
  - Other online resource. Specify URL below.
  - Newspaper or Professional/Trade Journal. Specify title below.
  - Association or Listserv. Specify below.
  - Personal Contact. Specify person and affiliation below.
  - [www.tedjob.com](http://www.tedjob.com) (Top Higher Ed Jobs)
  - [www.workreno.com](http://www.workreno.com)
  - [www.latinosinhighered.com](http://www.latinosinhighered.com)
  - [www.indeed.com](http://www.indeed.com)
  - [www.insidehighered.com](http://www.insidehighered.com)
2. If applicable, give more details on specific resource(s) indicated above.  
(Open Ended Question)

## Required Documents

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**Required Documents**

1. Letter of Application/Cover Letter
2. Reference Contact Information
3. Resume/CV
4. Statement of Teaching Philosophy
5. Teaching Evaluations

**Optional Documents**