

Marketing, Assistant Professor [17218]

Institution:	University of Nevada Las Vegas
Location:	Las Vegas, NV
Category:	Faculty - Business - Marketing and Sales
Posted:	06/01/2017
Application Due:	Open Until Filled
Type:	Full Time
Announcement Number:	17218

The University of Nevada, Las Vegas invites applications for Marketing, Assistant Professor in the Lee Business School.



PROFILE of the UNIVERSITY

UNLV is a doctoral-degree-granting institution of approximately 29,000 students and more than 3,000 faculty and staff that is classified by the Carnegie Foundation for the Advancement of Teaching as a research university with high research activity. UNLV offers a broad range of respected academic programs and is on a path to join the top tier of national public research universities. The university is committed to recruiting and retaining top students and faculty, educating the region's diversifying population and workforce, driving economic activity through increased research and community partnerships, and creating an academic health center for Southern Nevada that includes the launch of a new UNLV School of Medicine. UNLV is located on a 332-acre main campus and two satellite campuses in Southern Nevada. For more information, visit us on line at: <http://www.unlv.edu>

Las Vegas provides a largely untapped research setting for many types of business research. Las Vegas is home to fifteen of the world's 25 largest hotels and in 2016 hosted nearly 22,000 conventions and over 42 million tourists. As the only research university in Las Vegas, UNLV has unique access to these world-class organizations and events, which could be particularly valuable to the right marketing researcher.

The position is housed within the AACSB accredited Lee Business School. Home to approximately 4,000 students, including 500 graduate students and 85 faculty members, the Lee Business School offers five master's degree programs, including an Executive

MBA, and nine undergraduate degree programs.

The Department of Marketing and International Business (MIB) provides a professional orientation to education with coursework emphasizing both the theory and the practice of marketing, supply chain management and international business. The department fosters relationships that focus on enhanced ties among students, faculty, alumni and the business community. The MIB department comprises 11 full-time faculty members, one full-time support staff member and five graduate assistants. There are approximately 200 undergraduates in the marketing program and 70 undergraduates in the international business program. There is also a Marketing concentration in the MBA program.

ROLE of the POSITION

This is a tenure track position with an expected start date of Fall 2018. The individual in this position will support department efforts to maintain a curriculum that reflects current and emerging trends in marketing, publish high quality research in leading refereed journals, teach required and elective courses in marketing as determined by Dept. of MIB needs, and perform service for the department, college, university, and profession. Depending on the individual's experience and credentials, the position could also involve graduate course instruction.

QUALIFICATIONS

Minimal Requirements: To be considered as a candidate for the position, applicants must have a doctoral degree in marketing from an AACSB-accredited school, the ability to build and maintain a focused stream of research that results in publications in top ranked journals in the field, and demonstrated ability to design and implement demanding, outcome-driven courses of instruction in marketing.

Preference will be given to applicants with evidence of potential to publish in the top business and marketing journals, expertise in online/digital marketing and marketing communication, evidence of teaching effectiveness, excellent communication skills, and the ability to work in a collegial manner with faculty members within and across departments in the Lee Business School.

SALARY RANGE

The salary for the position will be competitive with those at similarly situated institutions. In addition, UNLV offers an attractive benefits package that includes a generous matching contribution (14.5%) from the state of Nevada to a defined contribution retirement plan. Also, UNLV employees do not pay Social Security tax and Nevada does not have a state income tax.

The position is contingent upon funding.

APPLICATION DETAILS

Please submit a letter of interest and a detailed resume listing qualifications and experience. Also include the names, addresses, and telephone numbers of at least three professional references who may be contacted. Applicants should fully describe their qualifications and experience, with specific reference to the job description. Application packets must be submitted via the online application portal at <https://hrsearch.unlv.edu>.

The review of materials will begin immediately and will continue until the position is filled. For assistance with UNLV's online applicant portal, contact UNLV Employment Services at (702) 895-3504 or applicant.inquiry@unlv.edu.

APPLICATION INFORMATION

Contact: University of Nevada Las Vegas

Online App. Form: <https://hrsearch.unlv.edu>

UNLV is an Equal Opportunity / Affirmative Action educator and employer committed to achieving excellence through diversity. All qualified applicants will receive consideration for employment without regard to, among other things, race, color, religion, sex, age, creed, national origin, veteran status, physical or mental disability, sexual orientation, genetic information, gender identity, gender expression, or any other factor protected by anti-discrimination laws. The University of Nevada, Las Vegas employs only United States citizens and non-citizens lawfully authorized to work in the United States. Women, under-represented groups, individuals with disabilities, and veterans are encouraged to apply.

Apply through Institution's Website

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