

Assistant Professor of Practice in Marketing

Position Information

Position Information

Working Title Assistant Professor of Practice in Marketing

Department Multiple Department Funding

Requisition Number F_180164

Posting Open Date 09/21/2018

**Application Review Date:
(To ensure consideration,
please submit all
application materials
before review date)** 11/22/2018

Posting Close Date

Open Until Filled Yes

Description of Work

The Jeffrey S. Raikes School of Computer Science and Management in partnership with the College of Business Marketing Department at the University of Nebraska-Lincoln invite applications for a position at the rank of Assistant Professor of Practice, beginning August 14th, 2019. This is a 9 month, full-time, teaching-focused, non-tenure track, career-oriented position housed within the Raikes School. The initial appointment for this career-oriented, teaching-focused position is for a term of up to three years, with the opportunity for future multi-year renewals. The teaching load is two courses per year at the Raikes School, and two courses per year in the College of Business. Additionally, this position will support 3 to 5 Design Studio teams per year.

The Raikes School is a residential undergraduate honors program integrating the teaching of computing and management. Students take two years of Design Studio, a team-based capstone experience developing real projects for real clients. Our curriculum integrates design thinking, model thinking, and innovation.

The College of Business, established in 1913, just moved into a new \$84 million dollar building. Its undergraduate program, consisting of 10 majors and 5 minors, is ranked 45th by US News and World Report. The College has added 74 new faculty members in the last six years.

The university is located in Lincoln, NE, the third largest of the Big-10 cities, and the locus of the "silicon prairie." Lincoln, population 290,000, was recently named one of the top five emerging entrepreneurial hot spots in America by Entrepreneurship Magazine and received Google's 2013 E-City Award for its strong online business community. Lincoln offers the attractions and entertainment opportunities of a metropolitan area and is ranked the #1 best city for new jobs by Forbes; a #2 highest quality of life ranking by The Huffington Post; and a #4 ranking in Children's Health magazine's listing of best places to raise a family.

Minimum Required Qualifications

- 1) Ph.D. or DBA
- 2) Evidence of strong teaching ability

Candidates working on their dissertation with an anticipated completion date before August 2019 will be considered.

Preferred Qualifications

- 1) Previous college teaching experience
- 2) Industry experience
- 3) Project management experience to support and supervise Raikes Design Studio student projects and teams.

**Pre-Placement Driving
Record Review Required**

Criminal History

Background Check Required No

Posted Salary

How to Apply

Click "Apply to this job" and complete the information form. Attach the following documents:

1) Letter of interest with brief narrative addressing qualifications for the position

2) Curriculum vita

3) Official graduate school transcripts (as Other Document)

4) Name and contact information for three references (at time of application).

5) Please send three letters of reference separately to the search committee chair (Raikes Marketing PoP Search Committee Chair, Attn: David Keck, PO Box 880690, Lincoln, NE 68588-0690)

As an EO/AA employer, qualified applicants are considered for employment without regard to race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation. See <http://www.unl.edu/equity/notice-nondiscrimination>.

For questions or accommodations related to this position contact

David Keck
dkeck@unl.edu
PO Box 880690
Lincoln, NE
68588-0690

Job Category

Job Category (old)

Faculty Non-Tenure Leading

Job Type

9 Month

Position funded by grant or other form of temporary funding?

No

If Temporary, indicate end date

Planned Hire Date

During the 2018-19 academic year

Appointment End Date

Supplemental Questions

Required fields are indicated with an asterisk (*).

Required Documents

Required Documents

1. Letter of Interest
2. Curriculum Vitae
3. List of References
4. Other Document

Optional Documents