

Assistant, Associate or Full Professor of Marketing

The Department of Marketing in the College of Business the University of Nebraska-Lincoln is seeking applicants for one tenure track position starting Fall, 2019. Rank is open. Visit: <http://business.unl.edu>. Applicants should demonstrate the ability and qualifications that are commensurate with successful and ongoing involvement in the Department and College's research and graduate programs, including the doctoral program, and teaching courses at the undergraduate, MBA, and Ph.D. levels.

Applicants must have a Ph.D. or DBA in marketing or a related discipline from an AACSB accredited School or College of Business at the time of appointment. Candidates for the position must demonstrate the ability to conduct high quality research aimed at top-tier marketing journals and the ability to teach at the undergraduate and graduate levels. Candidates must have experience and credentials commensurate with the university rank at which they would be hired.

Under the leadership of Dean Kathy Farrell, the research, teaching, and engagement missions of the College have been significantly refocused to align with the university's entrance into the Big Ten. The college continues to build on and further develop its research strength. Increased support for research and close proximity to thriving Omaha and Lincoln business communities help advance the college's research goals. The college prides itself in being an open and collaborative community.

To be considered for this position, applicants should go to <http://employment.unl.edu>, requisition F_180078, and complete the form. In addition, candidates must submit a letter of application; a detailed curriculum vita that includes information on education, experience, qualifications, and publications; and a list of three references with complete contact information.

Materials should be submitted to: Dr. Alok Kumar, Search Committee Chair, University of Nebraska-Lincoln, Department of Marketing, Howard L. Hawks Hall, 345 College of Business, 730 N. 14th Street, PO Box 880492, Lincoln, NE 68588-0492, email: marketing@unl.edu. For full consideration, applications should be received by August 24, 2018, although applications will be accepted until the position is filled. For specific questions about the application process, please call Michelle Jacobs at 402-472-2316.

Lincoln has earned a reputation as one of the Midwest's most beloved mid-sized cities, with a college-town atmosphere, while offering the attractions and entertainment opportunities of a metropolitan area. Home to fine culinary and artistic treasures; a budding live music scene; clean, tree-lined parks, golf courses and trails; and a friendly Midwestern attitude, Lincoln offers the exhilaration of a big city and the serenity of the countryside all in one place. Visit www.lincoln.org for more information about Lincoln.

As an EO/AA employer, qualified applicants are considered for employment without regard to race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation. See <http://www.unl.edu/equity/notice-nondiscrimination>.