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The University of Nebraska at Omaha

Assistant Professor of Marketing (Tenure Track)

Description

The *University of Nebraska at Omaha* (UNO) and the *Department of Marketing and Entrepreneurship* in the *College of Business Administration* (CBA) invites applications for a tenure track Assistant Professor for the 2018-19 academic year to teach undergraduate and graduate courses in marketing. The ability to teach the following courses desirable: *Marketing Strategy*; *Marketing Research/ Analytics* and the *Principles of Marketing*. Research publications in respected peer reviewed journals and engagement with the community to enhance strategic marketing experiences of our students is also expected.

The university and department have a strong commitment to achieving diversity among faculty and staff. We are particularly interested in receiving applications from members of under-represented groups and strongly encourage women and persons of color to apply for this position.

The College of Business Administration is accredited by AACSB International. The University of Nebraska at Omaha is located in the heart of Omaha, Nebraska, a metropolitan area with an MSA population of approximately 840,000. Omaha is home to four Fortune 500 firms and has a strong entrepreneurial business environment. UNO offers about 200 programs of study to approximately 12,200 undergraduate and 2,850 graduate students. Additional information about UNO can be found at <http://unomaha.edu> and information about the College of Business Administration can be found at <http://cba.unomaha.edu>.

Job Information

Location:

Omaha, Nebraska, 68182,
United States

Job ID:

35450799

Posted:

June 2, 2017

Position Title:

Assistant Professor of
Marketing (Tenure Track)

School Name:

The University of Nebraska
at Omaha

Specialties:

Marketing Analytics,
Marketing Management,
Marketing Research,
Strategy

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Review of applications will continue until the position is filled. Please apply for this position by providing a cover letter and resume online at <https://unomaha.peopleadmin.com> Three (3) letters of recommendation can be mailed to Dr. Birud Sindhav, University of Nebraska at Omaha; Department of Marketing and Entrepreneurship; Mammel Hall 303, Omaha, NE 68182-0048. Other inquiries can be made by email: bsindhav@unomaha.edu

Position Start Date:
Fall 2018

Required qualifications include a completed doctoral degree in business with *marketing* as the major focus of study. Experience, research or teaching related to marketing strategy is required. ABD candidates will also be considered, however they will need to complete their PhD before August 2018.

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