

## Job Description

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Job ID 330786  
 Location Duluth  
 Job Family Academic

Full/Part Time Full-Time  
 Regular/Temporary Regular  
 Job Code 9404

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1. Master's degree with ABD status (final dissertation defended by December 1, 2020) from an AACSB-International or EQUIS accredited institution with a curricular emphasis in the field of Marketing. Applicant must have completed a minimum of two years in residency during his/her program. No more than 25% of the credits for the degree can be online.
2. If the candidate is ABD for more than two years, there must be evidence of, at minimum, manuscript submission to a refereed marketing-related journal.
3. Applicant must have experience as instructor or teaching assistant of at least one university-level marketing course.
4. Evidence of potential for scholarship is essential. Applicant must demonstrate empirical research skills appropriate for, and a commitment to developing, a research stream in the field of Marketing.
5. Applicant must exhibit abilities, skills and enthusiasm consistent with teaching excellence and instructional innovation in the area of Marketing.
6. Applicant must have Scholarly Academic (SA) qualification. LSBE's requirements for the faculty qualification categories are listed at: <https://lsbe.d.umn.edu/docs/Faculty%20Qualifications%20Definitions.pdf>.

**PREFERRED QUALIFICATIONS:**

1. Ph.D. or D.B.A. in Marketing from an AACSB-International or EQUIS accredited institution.
2. Experience effectively teaching Marketing Strategy as the primary instructor at the undergraduate/graduate level to a diverse group of students.
3. Evidence of effective communication skills needed for successful teaching.
4. Demonstrated ability to use a variety of teaching methods in a classroom.
5. Demonstrated ability to fulfill service responsibilities to students, colleagues, the department, School, campus, community and professional organizations.
6. Published articles in peer-reviewed journals in the area of Marketing.

**About the Job**

The Labovitz School of Business and Economics (LSBE) at the University of Minnesota Duluth (UMD) invites applications for a full-time, 9-month, tenure-track faculty position in the Department of Marketing at the Instructor/Assistant Professor level beginning Fall 2020. The individual hired for this position will have responsibilities in teaching, research and service. The School's teaching need is in Marketing Strategy at the undergraduate level with possible future involvement in the graduate (MBA) program. In addition to Marketing Strategy, the individual may teach undergraduate core and elective courses in other areas of Marketing (such as Development & Marketing of New Products, Marketing Research, etc.). Currently, the teaching load is five sections (15 credits) per academic year. An active research agenda in Marketing resulting in publication of refereed articles in recognized journals is required. The individual will be responsible for advising undergraduate students, working with student organizations, engaging in service activities with colleagues, the department, school, campus, community, and professional organizations. Advanced assistants are also encouraged to apply.

**About the Department**

The Labovitz School of Business and Economics (LSBE) is AACSB-International accredited and housed in a state-of-the-art building. Approximately 2,000 undergraduate and graduate students are currently enrolled in the School's programs. There are currently 50+ full-time faculty members in four academic departments: Accounting and Finance, Economics, Management Studies, and Marketing. The School offers the Bachelor of Accounting, Bachelor of Business Administration, Bachelor of Arts (Economics) and MBA degrees. Regional outreach is accomplished primarily through activities of the Center for Economic Development and the Bureau of Business and Economics Research. Additional information about the School and its programs is available at LSBE's website at <https://lsbe.d.umn.edu/>.

Duluth, with a population of approximately 85,000 people, is located at the head of beautiful Lake Superior. As a major shipping port, over 1,000 vessels from around the world pass under its iconic Aerial Lift Bridge, annually. As a popular tourist destination, Duluth is visited by 3.5 million people annually, accounting for a \$780 million economic impact. More information about Duluth can be found at [www.visitduluth.com](http://www.visitduluth.com).

**How To Apply**