

Marketing Tenure-Track Faculty Position (Full-Time)

Institution:	University of Minnesota Duluth
Location:	Duluth, MN
Category:	Faculty - Business - Marketing and Sales
Posted:	06/26/2018
Type:	Full Time

ABOUT THE POSITION:

The Labovitz School of Business and Economics (LSBE) at the University of Minnesota Duluth (UMD) invites applications for a full-time, 9-month, tenure-track faculty position in the Department of Marketing at the Instructor/Assistant Professor level beginning Fall 2019. The individual hired for this position will have responsibilities in teaching, research and service. The individual will teach undergraduate core and elective courses in the area of Marketing (such as Marketing Research, Marketing Strategy, and Consumer Behavior, etc.). Future involvement with the graduate (MBA) program is possible. Currently, the teaching load is five sections (15 credits) per academic year. An active research agenda in Marketing resulting in publication of refereed articles in recognized journals is required. The individual will be responsible for advising undergraduate students, working with student organizations, engaging in service activities with colleagues, the department, School, campus, community, and professional organizations.

ABOUT LSBE:

The Labovitz School of Business and Economics (LSBE) is AACSB-International accredited and housed in a state-of-the-art building. Approximately 2,000 undergraduate and graduate students are currently enrolled in the school's programs. There are currently 50+ full-time faculty members in four academic departments: Accounting and Finance, Economics, Management Studies, and Marketing. The School offers the Bachelor of Accounting, Bachelor of Business Administration, Bachelor of Arts in Economics, and MBA degrees. Regional outreach is accomplished primarily through activities of the Center for Economic Development and the Bureau of Business and Economic Research. Additional information about the School and its programs can be found at LSBE's website at <http://lsbe.d.umn.edu>.

Duluth, with a population of approximately 85,000 people, is located at the head of beautiful Lake Superior. As a major shipping port, over 1,000 vessels from around the world pass under its iconic Aerial Lift Bridge, annually. Duluth is a popular tourist destination, with 3.5 million people visiting the city annually, for a \$780 million economic

impact. More information about Duluth can be found at www.visitduluth.com.

REQUIRED/ESSENTIAL QUALIFICATIONS:

1. Master's degree with ABD status (final dissertation defended by December 1, 2019) from an AACSB-International accredited institution with a curricular emphasis in the field of Marketing. Applicant must have completed a minimum of two years in residency during his/her program. No more than 25% of the credits for the degree can be on-line.
2. If the candidate is ABD for more than two years, there must be evidence of, at minimum, manuscript submissions to a refereed marketing-related journal.
3. Applicant must have experience as instructor or teaching assistant of at least one university-level marketing course.
4. Evidence of potential for scholarship is essential. Applicant must demonstrate empirical research skills appropriate for, and a commitment to developing, a research stream in the field of Marketing.
5. Applicant must exhibit abilities, skills and enthusiasm consistent with teaching excellence and instructional innovation in the area of Marketing.
6. Applicant must have Scholarly Academic (SA) qualification. LSBE's requirements for the faculty qualification categories are listed at:
<https://lsbe.d.umn.edu/docs/Faculty%20Qualifications%20Definitions.pdf>.

PREFERRED QUALIFICATIONS:

1. Ph.D. or D.B.A. in Marketing from an AACSB-International accredited institution.
2. Experience effectively teaching Marketing Research and/or Marketing Strategy as the primary instructor at the undergraduate/graduate level to a diverse group of students.
3. Demonstrated experience/proficiency with statistical and survey software packages (eg. SPSS, R, Qualtrics, etc.).
4. Evidence of effective communication skills needed for successful teaching.
5. Demonstrated ability to use a variety of teaching methods in a classroom.
6. Demonstrated ability to fulfill service responsibilities to students, colleagues, the department, School, campus, community and professional organizations.
7. Published articles in peer-reviewed journals in the area of Marketing.

APPLICATION INFORMATION:

Applications must be submitted online. To apply for this position, go to <http://www1.umn.edu/ohr/employment/> and search for job opening 324728. First, submit the application with cover letter and CV/resume in PDF format. Then return to the "My Activities" page to attach the additional documents, also in PDF format.

Complete applications MUST include the first four items listed below:

1. A cover letter, expressing interest and clearly addressing how each of the required qualifications are met;
 2. Current Curriculum Vitae/Resume;
 3. List of three (3) professional references to include name, address, phone numbers and email addresses;
 4. Graduate Transcript (official or unofficial);
 5. Teaching Evaluations (if available) [attach as "Portfolio"]
- OPTIONAL: teaching and/or research philosophy [attach also as "Teaching/Research Philosophy"]

Representatives will be attending the 2018 AMA Academic Placement Hiring Event held during the Summer AMA Academic Conference in Boston, MA (August 2018) for initial

conversations and discussions about the position. The Screening Committee will begin its review of complete applications September 10, 2018 and continue until the position is filled. Questions can be directed to the chair of the Screening Committee:

Rajiv Vaidyanathan, Professor of Marketing & Screening Committee Chair

Department of Marketing, Labovitz School of Business and Economics

335A LSBE, 1318 Kirby Drive

Duluth, MN 55812

Phone: 218-726-6817; Fax: 218-726-7516

Email: mktg@d.umn.edu

If you need a reasonable accommodation for any part of the application and hiring process, please contact a University of Minnesota Access Consultant at 612-624-3316.

Smoking, chewing tobacco and the use of electronic cigarettes is prohibited on all UMD property, including indoor facilities, campus grounds, and University vehicles.

If you have started receiving retirement annuity payments from the Minnesota State Retirement System (MSRS) or Public Employees Retirement Association (PERA) your eligibility for this position may be impacted. Please contact UM Benefits at 1-800-756-2363 for any eligibility limitations.

We welcome and encourage individuals from underrepresented groups and US military veterans to apply.

The University of Minnesota is an equal opportunity educator and employer.

DIVERSITY:

The University recognizes and values the importance of diversity and inclusion in enriching the employment experience of its employees and in supporting the academic mission. The University is committed to attracting and retaining employees with varying identities and backgrounds.

The University of Minnesota provides equal access to and opportunity in its programs, facilities, and employment without regard to race, color, creed, religion, national origin, gender, age, marital status, disability, public assistance status, veteran status, sexual orientation, gender identity, or gender expression. To learn more about diversity at the U: <http://diversity.umn.edu>.

BACKGROUND CHECK:

Any offer of employment is contingent upon the successful completion of a background check. Our presumption is that prospective employees are eligible to work here. Criminal convictions do not automatically disqualify finalists from employment.

APPLICATION INFORMATION

Contact: Rajiv Vaidyanathan
University of Minnesota Duluth

Online App. <http://www1.umn.edu/ohr/employment/>
Form:

The University of Minnesota is an equal opportunity educator and employer.

Apply through Institution's Website

© Copyright 2018 Internet Employment Linkage, Inc.