

## Tenure Track Marketing

<b>Institution:</b>	<u>University of Minnesota Crookston</u>
<b>Location:</b>	Crookston, MN
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	12/26/2019
<b>Application Due:</b>	02/24/2020
<b>Type:</b>	Full-Time

Deliver high-quality undergraduate instruction to students in the Marketing program including instruction on campus, online, or through hybrid modalities that may include weekends and evenings. Courses (4/4 teaching load) may include Marketing Research, Marketing Strategies, Retail Management, Customer Relationship Management, Consumer Behavior, Principles of Marketing, and potentially others. New courses may be proposed based upon the needs of the program and candidate expertise. Faculty members are expected to establish and maintain their own research agendas, which may include community engaged scholarship work. Pursuit of externally-funded grants to support research is encouraged. Service is required in accordance with tenure track criteria. The faculty member is expected to help further develop the program; advise students; foster equity and a sense of belonging among all students; and participate in recruitment, assessment, and retention efforts.

### How to Apply

Application materials will include a current curriculum vita, a cover letter, and a list of 3-5 professional references. In addition to addressing the minimum and preferred qualifications, the cover letter must address indicators of the candidate's ability to promote equity and inclusion at a small campus in a rural context. Visit <https://employment.umn.edu> for complete instructions on how to apply electronically. Please include a copy of college transcripts. Calls of inquiry welcome by contacting Dr. Kevin D. Thompson, Unit Head, by phone: (218) 281-8254 or email: [thom2358@umn.edu](mailto:thom2358@umn.edu).

The University recognizes and values the importance of diversity and inclusion in enriching the employment experience of its employees and in supporting the academic mission. The University is committed to attracting and retaining employees with varying identities and backgrounds.

The University of Minnesota provides equal access to and opportunity in its programs,

facilities, and employment without regard to race, color, creed, religion, national origin, gender, age, marital status, disability, public assistance status, veteran status, sexual orientation, gender identity, or gender expression. To learn more about diversity at the U: <http://diversity.umn.edu>

### Minimum Qualifications

- Doctorate degree or ABD in Marketing or related field (if candidate is ABD, terminal degree needs to be awarded by the end of the first contract year);
- Effective communication skills;
- Previous teaching experience in higher education;
- Ability to draw upon cultural and community-based knowledge in teaching;
- Ability to demonstrate cultural competence within the scope of the land grant mission;
- Ability to relate complex concepts to diverse audiences;
- Committed to an experiential educational philosophy;
- Ability to work well with others in a collaborative team environment
- Preferred Qualifications
- Campus and online teaching experience;
- Research experience in an academic institution;
- Related professional or industry experience;
- Experience with externally funded projects and grants.
- Experience implementing active and experiential learning in the classroom;
- International experiences related to business;
- Familiarity with computer-based instructional technology.

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### APPLICATION INFORMATION

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<b>Contact:</b>	Minnesota - University of Minnesota
<b>Online App. Form:</b>	<a href="http://www.Click2Apply.net/bgv2453ksrngnmmq">http://www.Click2Apply.net/bgv2453ksrngnmmq</a>

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Apply through Institution's Website