

# UNIVERSITY OF MINNESOTA

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*Twin Cities Campus*

*Marketing Department  
Carlson School of Management*

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Minneapolis, MN 55455  
Phone: 612-624-5055  
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[www.carlsonschool.umn.edu/marketing](http://www.carlsonschool.umn.edu/marketing)*

Assistant or Associate Professor of Marketing (Consumer Behavior)  
Carlson School of Management  
University of Minnesota  
December 7, 2017  
<https://z.umn.edu/CarlsonMarketingFaculty>

The Marketing Department at the University of Minnesota's Carlson School of Management is seeking applications for an Assistant or Associate Professor of Marketing (Consumer Behavior) with an appointment start date of Fall 2018.

All candidates must at minimum have a doctoral degree in Marketing or a related discipline in hand or near completion by the start of Fall 2018. Candidates must be able to demonstrate authorization to work in the United States at the University of Minnesota by the start date.

Successful candidates will have a strong commitment to high quality research, teaching and service commensurate with their experience.

The candidate must be willing and able to contribute to or participate in rank-appropriate ways in teaching (undergraduate and graduate), research, serving on committees, mentoring, and community service in the Marketing Department and affiliated programs.

Applications must be submitted online: <https://z.umn.edu/CarlsonMarketingFaculty>. Search keywords for **321226**. This position **requires** that you attach to your application a cover letter, CV and up to three representative papers. Applicants also need to submit three letters of recommendation. Please have the letters of recommendation sent to:

Marketing Search Committee  
c/o Mikhala Stutzman  
[mstutzma@umn.edu](mailto:mstutzma@umn.edu)

This position will remain open until filled.