

Sensory Marketing Post-doctoral Fellowship at the Ross School of Business, University of Michigan

The Sensory Marketing Lab at the Ross School of Business at the University of Michigan invites applications for a post-doctoral fellowship.

Candidates are expected to hold a Ph.D. in Marketing or Psychology by the starting date of the fellowship term. Fellows are appointed for one year (June 1 2018 to June 1 2019) as Post-Doctoral Scholars and are expected to be in residence during the term of the fellowship.

Successful candidates are expected to have strong skills in designing and conducting studies in labs and online, in data analysis and in research writing. Candidates with a research focus in the areas of sensory perception and information processing will be given priority. Fellows will work under the supervision of Prof. Aradhna Krishna. They will develop joint research projects with Prof. Krishna in areas of social good (e.g., obesity, eating behaviors, charity). They will also provide research assistance in data collection at the Sensory Marketing Lab.

The annual stipend will be \$47,476 (plus benefits of approximately \$14,459). This appointment will begin on June 1 2018.

To apply please submit the following:

- A cover letter explaining your interest.
- A current curriculum vitae. As an addendum, please include a list of courses taken as a graduate student. A transcript is required.
- Copies of 1 or 2 research papers.

The application packets should be sent:

- to sensorymarketing2017@gmail.com;
- as a single PDF file;
- with the title of the email saying "Sensory Marketing Post-Doc Application 2018".

Incomplete application packets will not be considered.

The deadline for submission of application packets is November 30 2017.