

Instructor of Marketing

Posting Details

Posting Information

Posting Number	FAECC418
Advertised Title	Instructor of Marketing
Campus Location	Main Campus (Memphis, TN)
Position Number	L16680
Category	Full-Time Faculty
Department	Marketing Supply Management

Position Summary

The Department of Marketing and Supply Chain Management in the Fogelman College of Business & Economics is seeking qualified applicants for a faculty position beginning spring semester (January) 2016. This is a nine-month, non-tenure-track appointment. Hiring is contingent on final budget approval. Responsibilities include effectively delivering course instruction in social media practice and analytics as well as other areas of marketing, supporting the social media marketing minor, coordinating social media efforts for the department, overseeing social media internships, participating in relevant departmental activities, and complying with all College and University regulations. Instructors typically teach four courses per semester.

Minimum Position Qualifications

A Ph.D. in marketing with emphasis in advertising, e-commerce, mass communications or a related area is strongly desired. Minimum education requirement is an appropriate master's degree. Relevant experience in social media required. College teaching experience highly desired.

Special Conditions

Posting Date	09/24/2015
Closing Date	
Open Until Filled	Yes
Hiring Range	Position offers competitive salary and attractive benefits package, depending on qualifications.
Full-Time/Part-Time	Full-Time: Benefits Eligible

Special Instructions to Applicants

Instructions to Applicant regarding references

Is this posting for UofM employees only?	No
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Supplemental Questions

Required fields are indicated with an asterisk (*).

Applicant Documents

Required Documents

1. Curriculum Vitae
2. Cover Letter
3. References List
4. Unofficial Transcript

Optional Documents