

**Position Information**

Institution:	University of Massachusetts Lowell
Title of Position Being Posted	Assistant/Associate/Full Professor - Marketing
Department:	Marketing, Entrepreneurship & Innovation - Manning School of Business
Job Reference Number:	0081468
Posting Date:	07-27-2015
Application Deadline:	Open Until Filled
For <b>Open until Filled</b> positions, initial review of applications will begin:	08-01-2015
Position Status:	Job Opening Full-time Benefited
Anticipated Hiring Range:	Salary commensurate with experience

## General Summary of Position:

The Manning School of Business (MSB) at the University of Massachusetts Lowell is seeking tenure-track Assistant, Associate, and Full professors in Marketing. The preferred fields of specialization are: new product development, global marketing, marketing analytics, sustainability marketing, and social media marketing. Also of interest is some combination of marketing research, b2b marketing, e-marketing, services marketing, and entrepreneurship. Faculty members earn teaching load reductions for the publication of high quality research, typically for 2/2 per academic year. Ample opportunities are available to become involved in research and instructional activities and develop productive partnerships with other units of the University, industry and with colleagues from other institutions and countries. Classes are taught on-campus, online and, increasingly, abroad.

Located 30 miles northwest of Boston, UMass Lowell has over 17,000 students and is one of the largest public universities in Massachusetts. The MSB has over 2,500 undergraduate and graduate students and is accredited by the AACSB-International. The School strongly supports the faculty to further enhance their research productivity and build program offerings at all degree levels. The successful applicant will have the opportunity to participate in (1) the growth and delivery of new academic programs such as the Ph.D. program with specializations in international business, leadership and organizational behavior, entrepreneurship, finance, accounting and MIS, (2) the growth of our Master of Business Administration, Master of Science in Innovation and Technological Entrepreneurship, and undergraduate Marketing and Entrepreneurship programs, and (3) ongoing initiatives undertaken in research, instruction and outreach.

The University of Massachusetts Lowell is committed to increasing diversity in its faculty, staff, and student populations, as well as curriculum and support programs, while promoting an inclusive environment. We seek candidates who can contribute to that goal and encourage you to apply and to identify your strengths in this area.

**\*\*Applicants for the position of Assistant Professor should have the following qualifications and the potential for strong scholarly research and ability to teach**

**Minimum Required Qualifications**

-Completed doctorate with an emphasis on Marketing from an AACSB-International accredited business school (must have completed doctorate by the date of appointment or August 2016)

-Potential or evidence of ongoing scholarly publication in Marketing and other related fields

-Teaching experience at the graduate or undergraduate levels

**Preferred Qualifications**

-A record of teaching effectiveness at the graduate and/or undergraduate levels

-Experience supervising and advising graduate students

-Industrial or corporate business experience

-Commitment to develop and sustain an externally funded research program

**Minimum Qualifications (Required):**

-Excellent interpersonal skills and ability to speak and write English clearly

-Ability to work effectively with students, faculty, industry and diverse populations

-Experience in teaching online or web-enhanced courses

**\*\*Applicants for the position of Associate or Full Professor should have a strong national and international scholarly reputation, demonstrating the capability of high level of scholarship, industry outreach for grant getting, and leadership experience. Qualified candidates are required to hold a Ph.D. in Marketing or a related field with scholarly research that has high impact and is publishable in top-tier marketing journals. The candidates should also present a strong record of institutional and professional service commensurate with a tenured position at a research university. For consideration to Associate or Full Professor, applicants must meet, in addition to the above qualifications, the university standards for appointment to the rank. Salary and teaching load are competitive and commensurate with qualifications. Starting date is negotiable.**

-The ability to work effectively with diverse groups

**Other Considerations:**

Cover Letter

Curriculum Vitae

**Required Applicant Documents:**

Sample of Scholarly Work/Publication

Evidence of Teaching

Names and contact information of three references

**Optional Applicant Documents:**

Cover Letter (should include) detailing research interests and accomplishments; teaching interests, experience and philosophy; and professional background

Sample of Scholarly Work/Publication: Samples of recent publications

Evidence of Teaching: (e.g., student course evaluations, department Chair reviews, teaching awards, student testimonials, etc.)

**Special Instructions to Applicants:**

Names and Contact information for three references: Should include position title, employing organization, mailing and e-mail addresses \*\*\*Do not send recommendation letters

**\*\*Members of the search committee may be interviewing candidates at the**

2015 AMA Summer Educators' Conference.

Initial review of applications will begin August 1, 2015 and continue until the position is filled. However, the position may close when an adequate number of qualified applications are received.

Quicklink for Posting:

[jobs.uml.edu/applicants/Central?quickFind=54517](http://jobs.uml.edu/applicants/Central?quickFind=54517)

[Close Window](#)

The University of Massachusetts Lowell is an Equal Opportunity/Affirmative Action, Title IX employer. All qualified applicants will receive consideration for employment without regard to race, sex, color, religion, national origin, ancestry, age over 40, protected veteran status, disability, sexual orientation, gender identity/expression, marital status, or other protected class.