

Assistant Professor in Marketing

Job no: 494622

Position Type: Faculty Full Time

Campus: UMass Boston

Department: Marketing

Date opened: 26 Jul 2018 Eastern Daylight Time

Applications close: 02 Apr 2019 Eastern Daylight Time

The College of Management at the University of Massachusetts Boston invites applications for a tenure-track Assistant Professor in Marketing, to begin in Fall 2019.

The responsibilities of this position include academic research, teaching, and service. Faculty members are expected to conduct high-quality academic research and publish in the field's premier journals. The normal teaching load for research-active faculty is two courses each semester, covering topics such as marketing strategy, digital and social media marketing, marketing analytics, and consumer behavior at the undergraduate and graduate levels. Faculty members are also expected to make significant contributions serving the department, college, university, and profession.

Minimum qualifications include a doctorate degree in Marketing or closely aligned field from a nationally or internationally recognized university by the time of employment at the university; a strong record of published research in (and current research targeting) the field's premier journals; and strong evidence of effective teaching.

The College of Management is AACSB-accredited, has been growing rapidly, and offers a variety of undergraduate and graduate programs, including the MBA, a Professional MBA, specialized Master programs, and a PhD in Business Administration.

Located on the Boston Harbor in one of the most intellectually rich cities in the United States, the university is recognized nationally as a model of excellence for urban universities. Numerous opportunities for innovative research, teaching, and collaboration exist with faculty, businesses, institutes, and research centers in the university system and in the greater Boston area. This region is a global hub of expertise in a number of sectors, including financial services, clean technology, healthcare, life sciences, and education.

Application instructions:

Please apply online with a current curriculum vitae, a statement of interest, sample publications, and contact information for three letters of recommendation.

<http://employmentopportunities.umb.edu/boston/en-us/job/494622/assistant-professor-in-marketing>

Applications will be accepted continuously until the position is filled.

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The University of Massachusetts Boston provides equal employment opportunities to all employees and applicants for employment without regard to race, color, religion, gender, gender identity or expression, age, sexual orientation, national origin, ancestry, disability, military status, genetic information, pregnancy or a pregnancy-related condition, or membership in any other protected class. The University of Massachusetts Boston complies with all applicable federal, state and local laws governing nondiscrimination in employment in every location in which the university operates. This policy applies to all terms and conditions of employment.

The University of Massachusetts Boston is committed to providing a safe and secure environment that is supported by qualified employees for all of its students, faculty and staff to carry out the University's teaching, research and public service missions. As a condition of employment, the University will conduct appropriate background check reviews. For more information, please see the University of Massachusetts Boston campus policy and procedures for employee background reviews.