

## Assistant Professor in Marketing

Institution: [University of Massachusetts - Dartmouth](#)  
Location: Dartmouth, MA  
Category: Faculty - Business - Marketing and Sales  
Posted: 10/21/2014  
Type: Full Time

### Assistant Professor in Marketing

#### University of Massachusetts Dartmouth

The Charlton College of Business at the University of Massachusetts Dartmouth is seeking a tenure-track Assistant Professor in Marketing. The preferred fields of specialization are marketing management, entrepreneurship and small business, marketing analytics and services marketing, however we are open to all interest areas. We seek enthusiastic candidates that are excited about the opportunities of working with our students, scholarly environment and with both our local and global partners. We offer opportunities for both teaching and research abroad through our growing network of partner schools in Europe, Africa, Asia and South America.

The Charlton College of Business is accredited by AACSB International and located on the south coast of Massachusetts convenient to Boston and Providence. For information, please visit [www.umassd.edu/charlton](http://www.umassd.edu/charlton).

#### Minimum Requirements:

- Completed doctorate with an emphasis on Marketing from an AACSB-International accredited business school (must have completed doctorate by the date of appointment or August 2015)
- Evidence of ongoing scholarly journal publications in Marketing and other related fields
- The ability to work effectively with diverse groups
- Teaching experience at the graduate and/or undergraduate levels

#### Preferred Qualifications:

- Industrial or corporate business experience
- Evidence of publications in high quality journals in the field
- A record of teaching effectiveness at the graduate and/or undergraduate levels
- Commitment to develop and sustain a strong research program
- Excellent interpersonal skills and ability to speak and write English clearly
- Experience in teaching online or web-enhanced courses
- Interest in working closely with undergraduate and graduate students
- Interest in assisting students with career development

**To apply, please submit a letter of interest detailing research interests, accomplishments and teaching interests, curriculum vitae, sample of scholarly work/publications, evidence of teaching, and contact information for at least three professional references to:**

<http://umassd.interviewexchange.com/jobofferdetails.jsp?JOBID=54130>

**Employment is contingent upon verification of background/credentials and work authorization. Screening will begin immediately and continue until the position is filled.**

*UMass Dartmouth provides equal employment opportunities (EEO) to all employees and applicants for employment.*

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## **Application Information**

**Contact:** University of Massachusetts - Dartmouth

**Online App. Form:** <http://www.Click2Apply.net/z6j72bw>

## **More Information on University of Massachusetts - Dartmouth**

[Institutional Profile](#)

[Current openings](#) for University of Massachusetts - Dartmouth on HigherEdJobs.

[Home Page](#)

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[Town of North Dartmouth Info](#)

[School for Marine Science & Technology](#)

*University of Massachusetts Dartmouth wholeheartedly supports and encourages the development of action programs designed to promote the employment and advancement of women, Blacks, Latino, Asians, Native Americans, persons with disabilities, and Vietnam-era Veterans as a means of assuring compliance with the provisions of campus Affirmative Action plans.*

*The University firmly supports the concept of equal opportunity without regard to an individual's race, color, age, religion, gender, sexual orientation, national origin, disability, or veteran status as it applies to his/her employment, admission to or participation in the University's programs and activities, provision of services, and selection of vendors who provide services or products to the University*