

**UNIVERSITY OF MANITOBA  
I.H. ASPER SCHOOL OF BUSINESS  
DEPARTMENT OF MARKETING  
Position Number 27902 and 27904**

Applications are invited for two tenured or tenure-track positions in **Marketing** in the I. H. Asper School of Business at the University of Manitoba. The appointments will be at the rank of **Assistant/Associate full Professor** depending on experience and qualifications. The start date for both appointments is July 1, 2020. The budget for these positions has been approved.

Candidates must have completed or have nearly completed a Ph.D. or DBA in Marketing or a closely-related field. For the first position, we are seeking candidates in marketing analytics. For the second position, we are seeking candidates from all sub-disciplines of marketing or related disciplines that would complement the current research profile of the department. Both positions require strong research orientation and candidates should have a strong record of high-quality publications or a promising research agenda and the potential to publish in top-tier marketing journals (commensurate with their experience). To be considered at the Associate level, candidates must have demonstrated high quality publications, strong leadership skills, evidence of graduate student supervision, and evidence of effective teaching.

Ideally, candidates should have the ability to teach in one or more of the areas of marketing analytics, marketing management, marketing strategy, marketing models, social media marketing, or digital marketing. Duties include research, teaching at the undergraduate and graduate levels, and professional service for the School, the University, and the community. The normal teaching load at the Asper school is four courses (e.g., 2 + 2). Salary is competitive and will depend on qualifications, experience, as well as research and teaching record.

The I. H. Asper School of Business is the principal business school in the province of Manitoba and is accredited by AACSB. The School offers undergraduate, MBA, M.Sc. and Ph.D. degrees as well as Executive Education programs. The Asper School is a research intensive institution comprised of over 55 full-time faculty members publishing in leading academic journals. Substantial start up research funding is provided to new faculty members as is a fully paid six-month sabbatical after three years. The marketing department is a research active department with a number of faculty members publishing in top-tier journals. We also have a MSc. and Ph.D. Program with a growing graduate program. Our website includes information on our current students as well as alumni. Visit [http://umanitoba.ca/asper/academic\\_depts\\_centres/dept/marketing/index.html](http://umanitoba.ca/asper/academic_depts_centres/dept/marketing/index.html) to learn more.

The University of Manitoba is located in Winnipeg, the capital city with a population over 750,000. Winnipeg is a culturally diverse community and is known for its variety of summer and winter activities. For more information on the vibrant city of Winnipeg, visit [www.destinationwinnipeg.ca](http://www.destinationwinnipeg.ca). The University of Manitoba is strongly committed to equity and diversity within its community and especially welcomes applications from women, racialized persons, Indigenous Peoples, persons with disabilities, persons of all sexual orientations and genders, and others who may contribute to the further diversification of ideas. If you require accommodation supports during the recruitment process, please contact U of M's Equity, Diversity and Inclusion Facilitator, Valerie Williams at [Valerie.williams@umanitoba.ca](mailto:Valerie.williams@umanitoba.ca) or 204-474-8371. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.

Application materials should include: curriculum vitae, names and contact information for three references, a one-page statement of research interests, one sample research paper, a one-page statement of teaching interests, and evidence of effective teaching if available (e.g., teaching ratings). A review of applications will begin on July 28, 2019. Applications will be evaluated on an on-going basis and will be accepted until the position is filled.

Please address your application materials to:

Dr. Sandeep Arora, Chair  
Marketing Search Committee  
I.H. Asper School of Business  
University of Manitoba  
Winnipeg, Manitoba, Canada R3T 5V4  
Tel.: (204) 474-9951

Please forward applications by email to Tracy Elder at [Tracy.elder@umanitoba.ca](mailto:Tracy.elder@umanitoba.ca)

Application materials, including letters of reference, will be handled in accordance with the protection of privacy provision of The Freedom of Information and Protection of Privacy (Manitoba). Please note that curriculum vitae may be provided to participating members of the search process.