



Job Details

Position Title:

Assistant Professor of Marketing (id:56239)

Campus:

Orono

Department:

Maine Business School - OMBS

Bargaining Unit:

AFUM

Location:

Orono, ME

Statement of the Job:

The Maine Business School (AACSB accredited) at the University of Maine invites applications for a tenure-track position at the Assistant Professor rank in Marketing beginning in Fall 2020. Please note that this position is subject to final approval of funding.

The normal teaching load is currently five sections per year (2 preparations per semester) but is routinely reduced in the first two years. A quality research program leading to publications in high quality peer-reviewed journals is required. Faculty are also expected to contribute to the maintenance of AACSB accreditation of the MBS. The position will offer a competitive salary and research support.

About the University:

The University of Maine is a community of more than 11,200 undergraduate and graduate students, and 2,500 employees located on the Orono campus and throughout the state. UMaine is the state land and sea grant university and maintains a leadership role as the System's flagship university. As a result, it is dedicated to providing excellent teaching, research, and service at the university, state, and national levels.

Further information about UMaine can be found at <https://umaine.edu/>

The University of Maine offers a [wide range of benefits](#) for employees including, but not limited to, tuition benefits (employee and dependent), comprehensive insurance coverage including medical, dental, vision, life insurance, and short and long term disability as well as retirement plan options. As a former NSF ADVANCE institution, the University of Maine is committed to diversity in our workforce and to dual-career couples.

UMaine is located in beautiful Central Maine. Many employees report that a primary reason for choosing to come to UMaine is quality of life. Numerous cultural activities, excellent public schools, safe neighborhoods, high quality medical care, little traffic, and a reasonable cost of living make the greater Bangor area a wonderful place to live.

Learn more about what the Bangor region has to offer [here](#).

Qualifications:

The successful candidate must have, or anticipate completion of, a PhD from an AACSB accredited institution in Marketing by Fall 2020. ABDs with a definite defense date will be considered.

Commitment to a high-quality research program, experience in or potential for offering high-quality instruction, and service to the University are requirements of this position.

An ideal candidate for this position will: demonstrate the ability to teach Marketing Research (research and/or teaching interests in the areas of digital marketing or analytics would also be welcome); engage in impactful scholarly research; enjoy working with and advising students; participate in service for the department, school, university and profession; and foster

Other Information:

The Maine Business School (umaine.edu/business) is an AACSB accredited institution offering both BS and MBA degrees. The Undergraduate School of Business hosts four majors (Accounting, Finance, Management, and Marketing) and three concentrations (Management Information Systems, International Business, and Entrepreneurship), as well as several minors. The Graduate School of Business offers both an evening MBA and an online MBA, as well as several concentrations and dual-degree options. The School currently has 30 full-time faculty members and enrolls approximately 1,200 undergraduate and 100 graduate students.

Materials must be submitted via "Apply For Position" below. You will need to create a profile and application; upload:

- 1.) a cover letter which describes your experience, interests, and suitability for the position
- 2.) curriculum vitae
- 3.) three letters of reference

Applicants are also encouraged to submit supplementary materials such as a research statement, recent syllabus, statement of teaching philosophy, a sample of teaching material, and/or other evidence of teaching quality, where applicable.

You will also need to submit the affirmative action survey, the self-identification of disability form, and the self-identification of veteran status forms. Incomplete application materials cannot be considered. Materials received after the initial review date will be reviewed at the discretion of the University.

Review of applications will begin immediately and will continue until a suitable pool of candidates is found. For more information, please contact Dr. Susan Myrden, Search Committee Chair, at susan.myrden@maine.edu. Faculty representatives will meet with candidates at the 2019 Summer AMA Conference in Chicago, Illinois, USA, August 9-11. To meet with faculty representatives at the conference, you should submit your application materials by July 8th, 2019. Materials received after the initial review date will be reviewed at the discretion of the Search Committee.

Appropriate background checks are required.

The University of Maine is an EEO/AA employer, and does not discriminate on the grounds of race, color, religion, sex, sexual orientation, transgender status, gender expression, national origin, citizenship status, age, disability, genetic information or veteran's status in employment, education, and all other programs and activities. The following person has been designated to handle inquiries regarding non-discrimination policies: Amie Parker, Interim Director of Equal Opportunity, 101 North Stevens Hall, University of Maine, Orono, ME 04469-5754, 207.581.1226, TTY 711 (Maine Relay System).

Length:

Academic Year (Sept-May)

Required Documents:

Cover Letter, Letter of Reference 1, Letter of Reference 2, Letter of Reference 3, Resume/CV

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