



Job Details

Position Title:

Visiting Assistant or Associate Professor in Marketing (id:55332)

Campus:

Orono

Department:

Maine Business School - OMBS

Bargaining Unit:

AFUM

Location:

Orono, ME

Statement of the Job:

The Maine Business School (AACSB Accredited) at the University of Maine seeks applicants for a non-tenure-track, academic-year position at the rank of Visiting Assistant or Associate Professor in Marketing (rank is open) with an anticipated start date of September 1st, 2019. This will be a one-year, fixed-length position.

The successful candidate will be expected to be an effective and engaging teacher, to make a strong commitment to the development of innovative curricula, to advise and mentor undergraduates in pursuit of their academic and research goals, and to collaborate with colleagues to increase student success. Visiting faculty are expected to either maintain professional affiliations or have a quality research program (publish in peer-reviewed journals). The position will offer a competitive salary, research support, and a teaching load commensurate with similar sized research universities.

The typical teaching load is three courses one semester and two courses one semester. Courses will typically have between 40 and 60 students in each section. The candidate will be expected to participate in maintenance of AACSB accreditation. Service to the School, University, and in the Community is required. The candidate should also foster collaborative relationships with the business community.

About the University:

The University of Maine is a community of more than 11,200 undergraduate and graduate students, and 2,500 employees located on the Orono campus and throughout the state. UMaine is the state land and sea grant university and maintains a leadership role as the System's flagship university. As a result, it is dedicated to providing excellent teaching, research, and service at the university, state, and national levels.

Further information about UMaine can be found at <https://umaine.edu/>

The University of Maine offers a [wide range of benefits](#) for employees including, but not limited to, tuition benefits (employee and dependent), comprehensive insurance coverage including medical, dental, vision, life insurance, and short and long term disability as well as retirement plan options. As a former NSF ADVANCE institution, the University of Maine is committed to diversity in our workforce and to dual-career couples.

UMaine is located in beautiful Central Maine. Many employees report that a primary reason for choosing to come to UMaine is quality of life. Numerous cultural activities, excellent public schools, safe neighborhoods, high quality medical care, little traffic, and a reasonable cost of living make the greater Bangor area a wonderful place to live.

Learn more about what the Bangor region has to offer [here](#).

Qualifications:

The successful candidate is required to have a PhD (or its equivalent) from an accredited program in Marketing and demonstrate an ability to engage in quality research. Alternatively, the candidate will have a Master's degree with at least five years of professional experience in Marketing. Professional certification and relevant professional experience are a plus. Excellent communication and interpersonal skills are required. Preference will be given to those with prior teaching experience.

Other Information:

The Maine Business School (umaine.edu/business) is an AACSB Accredited institution offering both BS and MBA degrees. The Undergraduate School of Business hosts four majors (Accounting, Finance, Management, and Marketing) and three concentrations (Management Information Systems, International Business, and Entrepreneurship), as well as several minors. The Graduate School of Business offers both an evening MBA and an online MBA, as well as several concentrations and dual-degree options. The School currently has 30 full-time faculty members and enrolls approximately 1,200 undergraduate and 100 graduate students.

Increasing the diversity of business education is one of our strategic priorities. Women and those from groups traditionally underrepresented in computing fields are particularly encouraged to apply.

Materials must be submitted via "Apply For Position" below. You will need to create a profile and application; upload:

- 1.) a cover letter which describes your experience, interests, and suitability for the position
- 2.) a resume/curriculum vitae
- 3.) contact information for three professional references

You will also need to submit the affirmative action survey, the self-identification of disability form, and the self-identification of veteran status forms. Incomplete application materials cannot be considered. Materials received after the initial review date will be reviewed at the discretion of the University.

Search Timeline is as follows:

Review of applications to begin: Upon receipt

On-site interviews to begin no earlier than: May 15, 2019

Tentative start date: September 1, 2019

For questions about the search, please contact Dr. Susan Myrden, Search Committee Chair, at susan.myrden@maine.edu.

Appropriate background checks are required.

The University of Maine is an EEO/AA employer, and does not discriminate on the grounds of race, color, religion, sex, sexual orientation, transgender status, gender expression, national origin, citizenship status, age, disability, genetic information or veteran's status in employment, education, and all other programs and activities. The following person has been designated to handle inquiries regarding non-discrimination policies: Sarah E. Harebo, Director of Equal Opportunity, 101 North Stevens Hall, University of Maine, Orono, ME 04469-5754, 207.581.1226, TTY 711 (Maine Relay System).

Length:

Academic Year (Sept-May)

Required Documents:

Cover Letter, References, Resume/CV

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