

Job Description

Job Title: Assistant Professor

Job ID: 37713

Location: Marketing

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Position Description

The Marketing Department at the University of Louisville seeks qualified applicants for a tenure-track Assistant Professor to begin August 2020, pending final budgetary approval. The successful candidate will be expected to conduct high-quality scholarly research in the area of consumer research, teach Marketing Research at the undergraduate level, and provide professional and university service. Other courses of interest to the department are Marketing Strategy, Digital Marketing, and Marketing Analytics (as evidenced by a competency in SAS, R, and/or Python). Salary and research support are competitive.

Qualifications

The successful candidate must hold a Ph.D. in Marketing or a closely related field from an AACSB-accredited university. ABD candidates expected to complete degree requirements before the date of appointment will be considered. Candidates must demonstrate high potential for scholarly research and quality teaching. Applicants' ability to develop and teach online courses also will be a consideration.

About the College and City

The University of Louisville is a metropolitan research university with 22,000 students. The College of Business serves 2,000 students with BSBA, MBA, Master of Accountancy, Master of Science in Business Analytics, and a PhD in Entrepreneurship degrees. It also is home to the Center for Free Enterprise, the Equine Industry Program, the Forcht Center for Entrepreneurship, and the Family Business Center. The Marketing Department plays a key role in the College's MBA, MSBA, Undergraduate, and Ph.D. programs. Additional information about the Department and the College of Business can be found at <http://business.louisville.edu>

Louisville is a vibrant city with a population of over one million and that offers a relatively low cost of living. Major companies in the city include Humana, YUM! Brands, UPS, Ford Motor Company, GE Appliance, and more. The city also boasts a thriving cultural and arts scene, one of the highest number of restaurants per capita in the U.S., and a world-class public park system.

Document Submission and Review Process

Review of applications will begin immediately and will continue until the position is filled. Please attach (1) a letter of interest, (2) a current CV, and (3) list of three professional references, (4) any other materials you wish to submit, such as evidence of teaching effectiveness, etc. All documents must be combined into a single Word or PDF document.

Members of the Search Committee plan to conduct preliminary interviews at the AMA Summer Academic Conference in Chicago, August 9-11, 2019. For additional information contact Mike Barone, Search Committee Chair, College of Business (phone: 502-852-3470, email: marketing@louisville.edu).

Equal Employment Opportunity

The University of Louisville is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, sex, age, color, national origin, ethnicity, creed, religion, disability, genetic information, sexual orientation, gender, gender identity and expression, marital status, pregnancy, or veteran status. If you are unable to use our online application process due to an impairment or disability, please contact the Employment team at employment@louisville.edu or 502.852.6258.

Faculty/Administrator

To apply for this position, follow the "Online App. Form" link below and then click on the "Apply Now". You must answer all required fields and submit your application by clicking the "Submit" button. Detailed instructions are available at louisville.edu/jobs in the "My Career Tools" section. Vacancies are routinely removed from the jobs portal around 7:00PM on the deadline date. If the posting description requested that you follow up and mail or email other documents, your application will not be considered complete until those have been received by the department.

NOTE:

Only ONE attachment can be uploaded per application. If you wish to include a cover letter or other documents, please combine them as one document with your resume/cv, save the document with a simple short title that contains only letters, spaces, or numbers, and then upload.

EFFECTIVE 08/01/2018, the option to use an existing resume will no be longer available. On or after this date, please use the option to "Upload a new resume" to attach your CV or resume document.

Computers are available for application submission at the Human Resources Department located at 1980 Arthur Street - Louisville, Kentucky 40208. If you have any questions or problems please contact, Center for Faculty Personnel - FACPERS@louisville.edu or by phone 502-852-5301

If you require assistance or accommodation with our online application process, you may schedule an appointment at (502) 852-6258 with Employment Services at the Human Resources office located at 1980 Arthur Street, Louisville, KY 40208.

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