

Jobs at Goldsmiths

Senior Lecturer/ Lecturer in Marketing

Department	Institute of Management Studies
Vacancy Type	Open-ended/Permanent
Full-Time/Part-Time	Full Time
Interview Date	Tuesday 3 July 2018
Contact Details	Dr Mario Campana, m.campana@gold.ac.uk
Actual Hours	35

FTE	1.0
Closing Date	07/06/2018
Ref No	8270
Documents	<ul style="list-style-type: none">• Job Description (Word, 146kb)

The Institute of Management Studies (IMS) combines innovative and world-renowned 4* research in one of the most creative universities in the UK with the expertise of leading academics in the fields of economics, entrepreneurship, strategy, business psychology, innovation, leadership development, and marketing. We are now seeking 2 full-time roles at Senior Lecturer and/or Lecturer (A/B) level in Marketing to join our expanding group in this area; you will contribute to the development, teaching, and high-impact research output of marketing in the IMS.

You will have a good first degree and PhD (or one nearly completed for the Lecturer positions), exceptional professional and teaching experience in marketing or a related area, and an internationally recognised portfolio of research (for Senior Lecturer positions) or the clear potential to develop one (for Lecturer positions). We are looking for candidates with expertise in areas such as consumer research, marketing communications, digital marketing, retailing, innovation management, technology marketing, branding, marketing ethics, and/or strategic marketing. For one position we would encourage applications from candidates with a quantitative background, and teaching and/or research experience in the areas marketing analytics and big data. The successful candidate will contribute to the provision and development of our undergraduate and postgraduate programmes, and enhance the IMS' research profile via collaborations, external funding success, and high-impact publications.

For information and questions please contact Dr Mario Campana (m.campana@gold.ac.uk)

Remuneration:

Lecturer A salary range £37,393.78 - £41,705.50 (Grade 7)
or

Lecturer B salary range £44,084.64 - £50,594.80 (Grade 8)

Senior Lecturer salary range £53,491.09 - £59,822.63 (Grade 9)

All inclusive London Weighting

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