

[Career Center Home](#) › [Search Jobs](#) › [Assistant Professor](#) › [Print Job](#)

 [Print](#)

University of Lethbridge

Assistant Professor

Description

The Dhillon School of business values both teaching and research excellence. We are an AACSB accredited business school and maintain high standards. Faculty teach two 13 week semesters per year. The typical course load has been four courses per year, with relatively small class sizes of fewer than 40 students in most cases. Teaching expertise/interest in social media, advertising and/or digital marketing and entrepreneurship is desired. The Dhillon School has approximately 56 full-time faculty members with diverse research interests, providing opportunity for research across disciplines. The Faculty of Management has approximately 1900 students in a number of undergraduate majors across our 2 campuses. The Faculty has a research-based M.Sc. program and maintains close ties with the business community through our experiential programs. Strong international exchange programs are in place for both students and faculty. Please visit our website at www.uleth.ca/man for more information on our Faculty and programs.

The Marketing area has four tenured Marketing faculty members, two tenure track faculty and three full-time instructors. The Marketing faculty has an established reputation in the areas of Social Marketing, Social Responsibility, and Nonprofit Organizations, Advertising and Branding.

Requirements

Job Information

Location:

Lethbridge, Alberta, T1K 3M4, Canada

Job ID:

41736288

Posted:

June 12, 2018

Position Title:

Assistant Professor

School Name:

University of Lethbridge

Specialties:

Marketing Communications

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2019

We are pleased to announce that the newly named Dhillon School of Business at the **University of Lethbridge** is seeking an Assistant tenure track Professor of **Marketing** on the Lethbridge campus beginning on January 1 or July 1 of 2019. Our new name comes with a new vision, as the “Home for Business Innovation and Education”, and the right candidate will have an innovative research program, utilize innovative methodology, and/or research innovative topics in marketing and society. This individual will be motivated to advance knowledge through original research to help transform the economy and inspire the next generation of business and societal leaders. Candidates should possess a PhD before our anticipated start date but we will consider highly qualified ABD candidates. The applicant must have a commitment to effective teaching and have demonstrated an ability to conduct scholarly research that has the potential to be published in high quality academic journals. We offer competitive salaries, attractive teaching loads, paid study leaves, a comprehensive benefits package as well as research, travel, and teaching support. This position is subject to budgetary approval.

Job Duration:

Indefinite

As a researcher, we anticipate some degree of alignment with the Centre for Socially Responsible Marketing. This could include, but isn't necessarily limited to, topics including prosocial behavior, corporate social responsibility, sustainability, consumer rights and privacy, subsistence marketing, social marketing, social finance, or nonprofit marketing. However, we are interested to hear how candidates view their impactful research as fitting within the Dhillon School's Marketing area. As an educator, the right candidate will have a track record of, and/or clear commitment to, engaging students in experiential education opportunities and/or utilizing emerging technologies in courses and curriculum development. Teaching expertise/interest in social media, advertising and/or digital marketing and entrepreneurship is desired.

The position is open to all qualified candidates, although preference will be given to Canadian citizens and permanent residents of Canada. The University is an inclusive and equitable campus encouraging applications from qualified women and men including persons with disabilities, members of visible minorities and Aboriginal persons. We have a truly diverse faculty and encourage all interested applicants to apply.

Jobs You May Like

Assistant/Associate
Professor of
Marketing

**Illinois State
University**
Normal, IL, United
States

Assistant/Associate
Professor of
Marketing

**Illinois State
University**
Normal, IL, United
States

Assistant Professor
of Marketing

**Jones Graduate
School of...**
Houston, TX, United
States

Assistant/Associate/Full
Professor

**SKK Graduate
School of...**
NA, South Korea



Job sites powered by **yourmembership**