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University of Lausanne

## Full Professor, Associate Professor, or Assistant Professor (Tenure Track) in Marketing

### Description

The Faculty of Business and Economics of the University of Lausanne ([HEC Lausanne](#)) invites applications for a position as

**Full Professor, Associate Professor, or Assistant Professor (Tenure Track)**

in

**Marketing**

Starting on August 1<sup>st</sup>, 2018 or on a mutually agreed date.

We particularly welcome applications from scholars with an interest in *marketing- and sales-oriented behaviors*. Candidates must hold a PhD in Marketing or a related discipline, have proven ability to publish in leading

### Job Information

**Location:**

Lausanne, Other / Non-US, 1015, Switzerland

**Job ID:**

36114437

**Posted:**

July 14, 2017

**Position Title:**

Full Professor, Associate Professor, or Assistant Professor (Tenure Track) in Marketing

**School Name:**

University of Lausanne

**Specialties:**

General Marketing

**Do you plan on interviewing at the Summer AMA Conference?:**

No

international journals of the field, and have accumulated teaching experience at university level. The department is looking for applicants with a strong evidence-based focus.

**Position Start Date:**

Summer 2018

**Job Duration:**

Indefinite

The new professor will be a member of the [Marketing Department](#) of HEC Lausanne. Members of the department have published in top tier journals such as *Journal of Marketing*, *Journal of Marketing Research*, *Marketing Science*, *Management Science*, and *Journal of Consumer Psychology*.

**Applications must be submitted via the website of the School:**

<https://www.unil.ch/hec/jobs> (Please do not apply through the website of the University).

A job description is available at: <https://www.hec.unil.ch/candidatures>

Applications should be submitted online using the above link by September 7, 2017 (11:59 pm local time). Please fill in the electronic application form, and upload curriculum vitae, cover letter, samples of scholarly work, and the names and addresses of maximum three references.

Additional information may be obtained from Professor Felicitas Morhart, head of the Marketing Department, HEC Lausanne, University of Lausanne, [Felicitas.Morhart@unil.ch](mailto:Felicitas.Morhart@unil.ch)

Seeking to promote an equitable representation of men and women among its staff, the University encourages applications from women.

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