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Lecturer in Marketing

[University of Kentucky](#) in Kentucky

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Deadline Open until filled

Date Posted December 18, 2017

Job Title	Lecturer in Marketing
Requisition Number	FE01263
Working Title	
Department Name	8F240:Dept of Marketing and Supply Chain
Work Location	Lexington, KY
Type of Position	Faculty
Position Time Status	Full-Time
Tenure Track Status	Non-Tenure Track
Required Education	Master's degree

We are looking for an individual with the ability to design and teach Marketing courses in several of the following:
Retailing, Promotion, International

Required Related Experience

Marketing, Digital Marketing, and Personal Selling.

Interest in other topics, including but not limited to Marketing Research and/or Supply Chain will also be considered.

Required

License/Registration/Certification None

The Department of Marketing and Supply Chain at the University of Kentucky is pleased to invite applications for a Lecturer position beginning in August 2018. Preferred candidates will hold a Ph.D. in marketing or a related field and have an excellent record in the classroom. Candidates with a Master's degree will also be considered.

This position requires teaching three (four for Master's degree) courses per semester and being involved in a departmental service activity such as the American Marketing Association Collegiate Chapter. We are looking for an individual with the ability to design and teach Marketing courses in several of the following: Retailing, Promotion, International Marketing, Digital Marketing, and Personal Selling. Interest in other topics,

Job Summary

including but not limited to Marketing Research and/or Supply Chain will also be considered.

Our department offers an outstanding environment including a high level of collegiality. In addition, the business school building was recently completely renovated.

Please include along with the application:

- Current curriculum vitae
- Letter of interest
- Names and contact information for at least three references when prompted in the application. This information may be used to solicit reference letters from your references within the employment system.

Applications will begin to be reviewed immediately and the position will remain open until filled, with interviews beginning in December/January.

Skills / Knowledge / Abilities

Does this position have supervisory responsibilities?

No

Preferred Education/Experience

Preferred candidates will hold a Ph.D. in marketing or a related field and have an excellent record in the classroom.

Deadline to Apply**Open Until Filled**

Yes

**University Community of
Inclusion**

The University of Kentucky is committed to a diverse and inclusive workforce by ensuring all our students, faculty, and staff work in an environment of openness and acceptance. We strive to foster a community where people of all backgrounds, identities, and perspectives can feel secure and welcome. We also value the well-being of each of our employees and are dedicated to creating a healthy place to work, learn and live. In the interest of maintaining a safe and healthy environment for our students, employees, patients and visitors the University of Kentucky is a Tobacco & Drug Free campus.

As an Equal Opportunity Employer, we strongly encourage veterans, individuals with disabilities, women, and all minorities to consider our employment opportunities.

Any candidate offered a position may be required to pass pre-employment screenings as mandated by University of Kentucky Human Resources. These screenings may include a national

background check and/or drug screen.

Required fields are indicated with an asterisk (*).

1. * Where did you first see this position advertised other than on UK's Online Employment System?
 - The Chronicle of Higher Education
 - InsideHigherEd.com
 - HigherEdJobs.com
 - Diverseeducation.com (Diverse Issues in Higher Education)
 - HERCjobs.org (Higher Education Recruitment Consortium)
 - InsightIntoDiversity.com
 - Academic Keys
 - HospitalCareers.com
 - Latinosinhighered.com
 - Indeed.com
 - A Colleague, Friend and/or Family Member
 - None of the above



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- **Lecturer in Marketing**

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How To Apply

You can apply for this position online at <https://ukjobs.uky.edu/postings/169592>