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Lecturer in Marketing

[University of Kentucky](#) in Kentucky

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Deadline Open until filled
Date Posted March 27, 2018

| | |
|-----------------------------|---|
| Job Title | Lecturer in Marketing |
| Requisition Number | FE01368 |
| Working Title | |
| Department Name | 8F240:Dept of Marketing and Supply Chain |
| Work Location | Lexington, KY |
| Type of Position | Faculty |
| Position Time Status | Full-Time |
| Tenure Track Status | Non-Tenure Track |
| Required Education | Master's degree |
| | The ability to design and teach Marketing courses in several of the following: Retailing, Promotion, International Marketing, Digital Marketing, and |

Required Related Experience

Personal Selling.

Interest in other topics, including but not limited to Marketing Research and/or Supply Chain will also be considered.

Required

License/Registration/Certification None

The Department of Marketing and Supply Chain at the University of Kentucky is pleased to invite applications for a Lecturer position beginning in August 2018.

This position requires teaching four courses per semester and being involved in a departmental service activity such as the American Marketing Association Collegiate Chapter. We are looking for an individual with the ability to design and teach Marketing courses in several of the following: Retailing, Promotion, International Marketing, Digital Marketing, and Personal Selling.

Job Summary

Our department offers an outstanding environment including a high level of collegiality. In addition, the business school building was recently completely

renovated.

Please include, along with application, a current curriculum vitae and letter of interest. In addition, please provide the names and contact information for three references when prompted in the application. This information may be utilized to solicit recommendation letters from your references within the employment system.

Applications will begin to be reviewed immediately and the position will remain open until filled.

Skills / Knowledge / Abilities

Does this position have supervisory responsibilities?

No

Preferred Education/Experience

Preferred candidates will hold a Ph.D. in marketing or a related field and have an excellent record in the classroom.

Deadline to Apply

Open Until Filled

Yes

The University of Kentucky is committed to a diverse and inclusive workforce by ensuring all our students, faculty, and staff work in an environment of openness and acceptance. We strive to foster a community where people of all backgrounds, identities, and perspectives

University Community of Inclusion

can feel secure and welcome. We also value the well-being of each of our employees and are dedicated to creating a healthy place to work, learn and live. In the interest of maintaining a safe and healthy environment for our students, employees, patients and visitors the University of Kentucky is a Tobacco & Drug Free campus.

As an Equal Opportunity Employer, we strongly encourage veterans, individuals with disabilities, women, and all minorities to consider our employment opportunities.

Any candidate offered a position may be required to pass pre-employment screenings as mandated by University of Kentucky Human Resources. These screenings may include a national background check and/or drug screen.

Required fields are indicated with an asterisk (*).

1. * Where did you first see this position advertised other than on UK's Online Employment System?
 - o The Chronicle of Higher Education

- InsideHigherEd.com
- HigherEdJobs.com
- Diverseeducation.com (Diverse Issues in Higher Education)
- HERCjobs.org (Higher Education Recruitment Consortium)
- InsightIntoDiversity.com
- Academic Keys
- Latinos in Higher Education
- Indeed.com
- A colleague, friend, and/or family member
- None of the Above



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How To Apply

You can apply for this position online at <https://ukjobs.uky.edu/postings/180360>