

From: "Chakraborty, Goutam" <goutam.chakraborty@OKSTATE.EDU>

Subject: **Position open: University of Kansas**

Date: June 11, 2017 at 3:08:19 AM EDT

Message from ACR-L listserv

University of Kansas School of Business seeks an Assistant Professor in Marketing to join a young and growing faculty. Specifically we are interested in candidates with demonstrated high quality research and teaching and a strong interest in one or more of the following areas: branding, digital-social marketing, pricing, global marketing, and marketing research.

This is a full time, tenure-track faculty position beginning August 18, 2018.

DUTIES:

- 40% Teach a combination of required and elective courses in marketing at the undergraduate, MBA and doctoral levels.
- 40% Conduct and publish research on marketing topics in leading journals.
- 20% Engage in school, university, and professional service activities as needed.

Required Qualifications:

1. A PhD or D.B.A in Marketing or a closely related field; (must have completed the degree by August 18, 2018);
2. Evidence of potential for engaging in high quality research and teaching marketing courses.

The University of Kansas is especially interested in hiring faculty members who can contribute to four key campus-wide strategic initiatives: (1) Sustaining the Planet, Powering the World; (2) Promoting Well-Being, Finding Cures; (3) Building Communities, Expanding Opportunities; and (4) Harnessing Information, Multiplying Knowledge. For more information, see <http://www.provost.ku.edu/planning/themes/>.

Salary: Competitive.

Application procedures: Submit an application, curriculum vitae, evidence of research activity and teaching effectiveness, and a list of three references online at <http://employment.ku.edu/academic/9159BR>. Review of applications will begin July 9, 2017. Applicants are encouraged to submit materials by July 9 to ensure consideration.

KU is an EO/AE, full policy <http://policy.ku.edu/IOA/nondiscrimination>

The University of Kansas and Lawrence, Kansas

The University of Kansas is one of the leading major research universities in the United States and is known for its strong tradition of academic excellence. Since 1909, the University of Kansas has been a member of the Association of American Universities, the premier consortium of research institutions in North America.

The University of Kansas School of Business offers undergraduate, master's (full-time, part-time, and online) and doctoral programs. It currently enrolls more than 1,700 undergraduate students. The average professional GPA of juniors admitted to the undergraduate program is 3.28. The School has realized remarkable growth and in recent years has added more majors, an honors program and has significantly expanded the size of its faculty. In the last six years, the number of students declaring marketing as a major, or as part of their double major, has more than doubled. The marketing faculty has teamed with KU's Department of Psychology to enable students to earn two degrees – one in psychology and one in marketing. In May 2016, the School of Business moved into its new \$70.5 million home, Capitol Federal Hall.

The School of Business is housed at KU's main campus in Lawrence and offers programs at KU Edwards Campus in Overland Park, a suburb of Kansas City. Lawrence is located 35 miles west of Kansas City atop Mount Oread in the Kansas River valley. Lawrence has a population of about 100,000, with a large student population and a small-town, friendly atmosphere with many major-city lifestyle amenities. Lawrence boasts a nationally recognized live-music scene and a historic downtown full of small businesses, art galleries, microbreweries, bars, restaurants and more. Museums in town and on campus offer exhibits of classic and contemporary art, natural history and anthropology.

Today, residents take advantage of the many walking and bike trails along the Kansas River and around the town's perimeter. A few minutes outside the wooded city of Lawrence is Clinton State Park and Reservoir, with over 1,400 acres of public land and water. With only a short drive, one can wander through the gently rolling Flint Hills or explore the numerous historic sites and state parks of north-eastern Kansas.

Kansas City, Kansas, home to the University of Kansas Medical Center, is a 40-minute drive from Lawrence. The Kansas City metropolitan area has a population of 2 million and offers many fine restaurants, superb shopping and an extensive choice of professional, cultural and sporting events. The Kansas City International Airport (MCI) offers flights to all major U.S. cities and is less than an hour's drive from Lawrence.