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# Assistant, Associate or Full Professor - Marketing

## Position Overview

The School of Business at the University of Kansas is searching for a Professor in Marketing for the 2019-2020 academic year. The search is open at the Assistant, Associate or Full Professor level. Appointment at a particular level will be based on an applicant's scholarly and teaching record. This is a full-time, tenure-track position beginning August 18, 2019.

Consistent with a recently developed strategic plan, preference will be given to individuals with research and teaching interests in marketing models or marketing strategy.

The University of Kansas is especially interested in hiring faculty members who can contribute to four key campus-wide strategic initiatives: (1) Sustaining the Plane Powering the World; (2) Promoting Well-Being, Finding Cures; (3) Building Communities, Expanding Opportunities; and (4) Harnessing Information, Multiplying Knowledge. For more information, see <http://www.provost.ku.edu/planning/themes/><sup>1</sup>.

## Job Description

**40%** - Teach a combination of required and elective courses in marketing at the undergraduate, MBA and doctoral levels.

**40%** - Conduct and publish research on marketing topics in leading academic journals.

**20%** - Engage in school, university, and professional service activities as needed.

## Required Qualifications

1. A PhD or D.B.A in Marketing or a closely related field; (must complete or have a reasonable expectation of completing the degree by August 18, 2019);
2. Evidence of potential for engaging in high-quality research and teaching marketing courses.

Evaluation of these requirements will be made through (1) letter of application describing experience and accomplishments; (2) record of productivity in teaching, research and service as noted in CV; (3) research statement and supplemental materials (e.g., publications); (4) teaching statement and supplemental materials (teaching portfolio, sample syllabi, teaching evaluations); (5) information provided by three professional references.

For an appointment at the rank of Assistant Professor:

1. A Ph.D. or D.B.A. degree in marketing or a closely related field (must be earned by August 18, 2019.)
2. Demonstrated (or high potential for) teaching excellence in marketing.
3. Demonstrated (or high potential for) excellent scholarship as shown through publications and working papers.

For an appointment at the rank of Associate Professor:

1. A Ph.D. in marketing or a closely related field.
2. Record of productive teaching excellence in marketing.
3. Demonstrated excellent scholarship as shown through publications that have enabled the candidate to be successfully promoted to Associate Professor at a research-oriented university of a similar or higher research profile as the University of Kansas.

For an appointment at the rank of Full Professor:

1. A Ph.D. in marketing or a closely related field.
2. Established record of teaching excellence in marketing and experience directing doctoral students.
3. Sustained record of excellent scholarship as shown through publications that have enabled the candidate to be successfully promoted to Full Professor at a research-oriented university of a similar or higher research profile as the University of Kansas.

## Additional Candidate Instructions

A complete application requires:

- 1) the online application
- 2) a current resume
- 3) a cover letter
- 4) teaching record
- 5) contact information for three professional references

Letters of recommendation will be required for candidates after the initial review of applicants.

Review of applications will begin August 3, 2018, and continue until the position is filled.

## Contact Information to Applicants

Cassidy Leavy, [cleavy@ku.edu](mailto:cleavy@ku.edu)<sup>2</sup>

## Advertised Salary Range

Commensurate with experience

## Application Review Begins

Wednesday, August 8, 2018

## Anticipated Start Date

Sunday, August 18, 2019

[APPLY TO JOB](#)

### Links on this page:

1. <http://www.provost.ku.edu/planning/themes/>
2. [cleavy@ku.edu](mailto:cleavy@ku.edu)
3. <https://sjobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&noback=0&partnerid=25752&siteid=5539&jobid=3544357&al=1>

### Contact Human Resources Management

[employ@ku.edu](mailto:employ@ku.edu)  
785-864-4946

1246 West Campus Road, Room 103  
Carruth O'Leary Hall  
The University of Kansas  
Lawrence, Kansas 66045-7521

The annual security report about KU safety policies, crime statistics, and campus resources is available online at <http://ku.edu/safety>, or on paper by contacting the Office of the Vice Provost of Student Affairs (previously Dean of Students), 133 Strong Hall, (785) 864-4060.

The University of Kansas [prohibits discrimination](#) on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression, and genetic information in the university's programs and activities. Re prohibited by university policy. The following persons have been designated to handle inquiries regarding the nondiscrimination policies and are the Title IX coordinators for their respective campuses: Executive Director of the Office of Institutional Opportunity & Access, [IOA@ku.edu](mailto:IOA@ku.edu), 1246 West Campus Road, Lawrence, KS 66045, 785-864-6414, 711 TTY (for the Lawrence, Edwards, Parsons, Yoder, and Topeka campuses); Director, Equal Opportunity Office, Mail Stop 7004, 4330 Shawnee Mission Parkway, Fairway, KS 66205, 913-588-8011, 711 TTY (for the Wichita, Salina, and Kansas City, Kansas, medical center ca

