

## **THE UNIVERSITY OF IOWA**

### **Tenure Track Position in Marketing**

The Department of Marketing at the University of Iowa invites applications for an anticipated position at the rank of assistant, associate or full professor, tenure-track. The Department is committed to developing innovative research and curricula related to the changing world of marketing. Preference will be given to individuals with research and teaching interests in marketing models, marketing strategy, or consumer behavior. Assistant-level applicants should have a completed or nearly completed dissertation and clearly exhibit high potential for scholarly research and effective teaching. Applicants with an established record of excellence in published scholarly research and quality teaching will be considered for positions at the rank of associate or full professor. All applicants must have a Ph.D. degree (or be a candidate for a Ph.D. degree) in academic marketing or a related discipline. Advanced candidates should have experience directing doctoral students.

The start date for this position is August 21, 2019. Selected candidates will be interviewed during the August AMA Summer Marketing Educators' Conference in Boston.

Iowa City, which hosts the University, is a desirable place to live. The schools, medical services, quality of the community and reasonable real estate values combine to provide substantial benefits for faculty members. The University is a state-supported school of about 30,000 students. Of those, over 15,000 are enrolled in the College of Liberal Arts. This gives the campus and campus life a distinct cultural flavor which makes the environment quite stimulating.

Please submit your materials by using the University of Iowa online job application system at <http://jobs.uiowa.edu/jobSearch/faculty/>. Click on the listings for Tippie College of Business. Applicants for the Tenure-Track Marketing Faculty position should select requisition #72912.

Questions about the application process may be directed to Michelle Highly, Marketing Department Administrator, at 319- 335-1013 or [michelle-highly@uiowa.edu](mailto:michelle-highly@uiowa.edu). General questions about the marketing faculty positions may be directed to Professor Cathy Cole, Recruiting Committee Chair, at 319-335-1020 or [cathy-cole@uiowa.edu](mailto:cathy-cole@uiowa.edu).

The University of Iowa is an equal opportunity/affirmative action employer. All qualified applicants are encouraged to apply and will receive consideration for employment free from discrimination on the basis of race, creed, color, natural origin, age, sex, pregnancy, sexual orientation, gender identity, genetic information, religion, associational preference, status as a qualified individual with a disability, or status as a protected veteran.