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University of Illinois Springfield

## Assistant Professor, Business Administration/Marketing

### Description

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The University of Illinois Springfield invites applications for a **tenure-track faculty position in marketing** within the College of Business and Management in areas such as sales and sales management or Business-to-Business Marketing. The ability to teach analytic skills in all classes is preferred. Rank: assistant professor with salary and benefits AACSB competitive and a start date of August 2020. This is a full-time on-campus position and benefit-eligible tenure-track academic appointment. UIS tenure-system faculty are expected to be available and engaged in the campus community, with assigned professional responsibilities for teaching, scholarship, and service.

**About UIS:** Located in the state capital, the University of Illinois Springfield is one of three members of the University of Illinois system. The University serves approximately 5,000 students in 22 graduate and 30 undergraduate programs. The academic curriculum offers students a strong liberal arts core, a wide range of professional programs, and close faculty interaction. Making the most of its location in the state capital, UIS is broadly engaged in public policy and service. Its diverse student body includes traditional, non-traditional, and international students. Twenty-five percent of majors are in 17 undergraduate and graduate online degree programs and the campus has received several national awards for its implementation of online learning. UIS faculty are committed teachers, active scholars, and professionals in service to society. The University emphasizes excellence in teaching, and faculty are also expected to provide a balance of scholarship and service activities to meet requirements for tenure and promotion. You are encouraged to visit the university web page at <http://www.uis.edu> and the department web page at <https://www.uis.edu/bba/>

**Responsibilities:** Delivery of marketing courses (on/off campus and online) in areas such as sales and sales management or Business-to-Business Marketing, ability to teach analytic skills in all classes is

### Job Information

**Location:**

Springfield, Illinois, United States

**Job ID:**

49425922

**Posted:**

July 9, 2019

**Position Title:**

Assistant Professor,  
Business  
Administration/Marketing

**School Name:**

University of Illinois  
Springfield

**Specialties:**

Business Administration,  
General Marketing

**Do you plan on interviewing at the Summer Academic Conference?:**

Yes

**Position Start Date:**

Fall 2020

preferred; student advising; production of intellectual contributions leading to publication in peer-reviewed, recognized marketing-related journals; and professional service.

**Job Duration:**  
Indefinite

**Qualifications:** A PhD or DBA in Marketing from an AACSB accredited institution. Completed doctoral degree is required by August 15, 2020. Evidence of excellence in teaching as well as evidence or potential for publication in recognized marketing-related journals are required. An H-1B is required for any non-U.S. citizens prior to employment.

**To Apply:** Please visit <https://jobs.uis.edu/job-board> , create or update your profile, complete the online application, and upload a cover letter addressing the responsibilities of the position, curriculum vita, evidence of teaching ability, published or in progress manuscript, unofficial copy of graduate transcripts, and the names and contact information (email address and phone number) for three professional references. Only those applicants who complete the online application and upload all required materials by the **September 20th, 2019 application deadline** will be considered; incomplete applications will not be evaluated. To maintain the integrity and confidentiality of the search process, applicants are asked to upload their own materials. Review of applications will begin September 3rd, 2019, and continue until the position is filled or the search is terminated.

### **About Our Springfield Community**

The University of Illinois Springfield (UIS) is a premier public university that provides students with a high-quality liberal arts education, exceptional public affairs opportunities, and outstanding professional preparation programs. UIS is one of three universities of the world-class University of Illinois system and has been ranked by US News & World Report as one of the top 10 regional public universities in the Midwest.

UIS celebrates its diversity with a campus comprised of students and faculty of various ages, backgrounds, and ethnicity. Faculty members are accomplished teacher-scholars, and UIS has a national reputation for innovation in teaching and excellence in online education. Located in the state capital, UIS has established a reputation for Leadership lived, based upon four core strengths: the educational richness of its teaching-focused academic experience; the abundant opportunities it provides for students to collaborate with faculty and gain practical experience through institutional partners; the right-sized supportive community it offers; and its tradition of educating public servants and leaders in private and public sectors. UIS is a community-engaged campus whose students contribute over 66,000 hours of community service each year.

The surrounding Springfield community offers a wonderful quality of life. A lively entertainment scene includes jazz, blues, community theatre,

municipal opera, comedy, and live music, including downtown music festivals. Additional cultural and sporting attractions are conveniently located a few hours away in St. Louis, Chicago, and Indianapolis. With a population of about 117,000, Springfield offers great restaurants, shopping, and other city amenities while retaining the friendliness and affordability of small-town living (and without the heavy traffic). The area also has a wide variety of recreational opportunities, including biking and hiking trails, ice rinks, sports complexes, and several first-class golf courses. Lake Springfield offers fishing, boating, and other recreational water activities. Springfield is also home to a wildlife sanctuary, zoo, lakeside memorial gardens, botanical gardens, and one of the world's largest carillons.

Springfield was home to Abraham Lincoln, our nation's sixteenth president and one of its most famous political figures. A historical downtown area features the Abraham Lincoln Presidential Library & Museum, the Old State Capitol, the Lincoln historical district, historic reenactments and events, the Illinois State Museum, and a variety of specialty shops and restaurants which make Springfield the most prominent tourist destination in central Illinois.

Springfield is also home to the second Illinois Medical District (the first being in Chicago) and includes two major medical centers, Memorial Health Systems and HSHS St. John's Health Systems, as well as the Southern Illinois University School of medicine. The medical community and state government are the two largest employers in Springfield.

Springfield offers daily Amtrak service to St. Louis and Chicago as well as to points beyond. A regional airport offers daily service to major hubs in Chicago and Dallas. City bus service is provided from the UIS campus to various locations around the city.

### **[Read more about Springfield, Illinois](#)**

*UIS is an affirmative action/equal opportunity employer with a strong institutional commitment to recruitment and retention of a diverse and inclusive campus community. Women, minorities, veterans, and persons with disabilities are encouraged to apply.*

**The University of Illinois may conduct background checks on all job candidates upon acceptance of a contingent offer of employment. Background checks will be performed in compliance with the Fair Credit Reporting Act.**

UIS employment in this role is not covered by Social Security, and instead, is covered by the State Universities Retirement System.

- You don't pay Social Security taxes and your earnings won't be on your Social Security record. (Your record will, however, show your Medicare wages.)

- Your pension from the State Universities Retirement System may affect the amount of your
  - o Social Security benefit and
  - o Social Security benefit as a spouse.

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