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University of Idaho

## Instructor of Marketing

### Description

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**University of Idaho**

**Instructor of Marketing**

**Location:** Moscow

**Division/College:** College of Business & Economics

**Employee Category:** Faculty

**Pay Range:** Up to \$67,500 annually

**Full/Part Time:** Full Time

#### **Position Summary:**

The Instructor of Marketing will teach marketing courses as needed both on-line and in-class, and may occasionally be called upon to design and teach general business courses for the Department of Business in the College of Business and Economics either on-line or in-class.

Appointment to the Instructor rank requires proof of advanced study in the field in which the instructor is assigned classes under the general supervision of the departmental administrator. Instructors are expected to assist in the general work of the department and to make suggestions for

### **Job Information**

#### **Location:**

Moscow, Idaho, United States

#### **Job ID:**

51167582

#### **Posted:**

October 11, 2019

#### **Position Title:**

Instructor of Marketing

#### **School Name:**

University of Idaho

#### **Specialties:**

Marketing Communications

#### **Do you plan on interviewing at the Summer Academic Conference?:**

No

#### **Position Start Date:**

Spring 2019

innovations and improvements.

**Minimum Qualifications:**

Education and Experience:

Masters of Business Administration or graduate degree in an affiliated field with marketing emphasis

or

Graduate course work of 18 credits (minimum) and experience in marketing

or

Bachelor's degree with extensive and current professional marketing management experience indicating significant responsibility for marketing program planning, execution and outcomes. In addition to this educational requirement, applicants must be able to demonstrate earned national or international recognition for their unique expertise such as substantive honors and awards, and/or provide expertise beyond that found in the department and an ability to increase the potential for students and faculty to extend their knowledge of professional activities not available locally.

Teaching:

Demonstrated potential for excellence in course design and delivery effectiveness, both on-line and in-class.

Willingness to teach a variety of marketing and core business courses.

**Preferred Qualifications:**

Masters of Business Administration with a marketing emphasis or graduate degree in marketing.

Demonstrated excellence in teaching in the field of marketing and general business courses.

**Physical Requirements & Working Conditions:**

**Posting Number:** F000816P

**Posting Date:** 10/07/2019

**Closing Date:**

**Open Until Filled:** Yes

### Special Instructions:

1. Applications received on or before November 4, 2019 will receive first consideration. 2. Please submit teaching evaluations under "Other Document 1".

**Background Check:** Applicants who are selected as final possible candidates must be able to pass a criminal background check.

To apply, please visit: [jobs.uidaho.edu](http://jobs.uidaho.edu)

### EEO Statement

University of Idaho is an Equal Opportunity/Affirmative Action/Veterans/Disability Employer.



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