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University of Houston-Victoria

Assistant Professor of Marketing

Description

ASSISTANT PROFESSOR OF MARKETING

School of Business Administration, AACSB International accredited

University of Houston-Victoria (UHV)

UHV's School of Business Administration invites applications for a tenure-track opening in Marketing at the rank of Assistant Professor beginning fall 2020. Our AACSB International accredited programs include a Bachelor of Business Administration, and two graduate programs, the Strategic MBA and the Global MBA. Undergraduate enrollment is over 1100 students, and combined graduate enrollments total nearly 700.

Required qualifications: The position requires an earned doctorate in the marketing discipline from an AACSB accredited university; ABDs with confirmed completion within a few months also will be considered. Preference will be given to candidates with strong methodological training and with an interest in data analytics. Applicants must demonstrate strong potential for research and teaching effectiveness as well as a commitment to community engagement and providing our students with practical, real world educational experiences.

Position Summary: The position is based in Victoria, Texas and the successful candidate will be prepared to be fully engaged in the Victoria community. The appointment is a nine month, tenure track position with the following responsibilities: teach 9 hours per semester a broad variety of undergraduate and graduate level marketing courses via online, interactive TV, and face to face, preference for ability to teach Marketing Analytics and a secondary interest in Consumer Behavior; pursue high

Job Information

Location:

Victoria, Texas, 77901,
United States

Job ID:

50720291

Posted:

September 16, 2019

Position Title:

Assistant Professor of
Marketing

School Name:

University of Houston-
Victoria

Specialties:

All

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

No

Position Start Date:

Fall 2020

quality scholarly activity; participate in course and program development; perform university and professional service; engage with the local business community to provide our students with real world experiential learning opportunities and enhance their career development; work cooperatively with diverse groups; work with and be sensitive to the educational needs of a diverse student population (UHV is designated as a Hispanic Serving Institution and has substantial enrollments from minority populations); and perform other duties as assigned by the dean and the chair; Additional opportunities for summer teaching and research/teaching grants may be available. Because of our outreach mission to serve the larger Texas Gulf Coast area, the position also will require online teaching and travel to our UHV Katy and possibly other offsite locations. For more information about our programs and mission, please see www.uhv.edu.

Applicants must submit an application online and include:

- 1) A cover letter relating the applicant's expertise to the qualifications listed above;
- 2) A current curriculum vitae with a list of peer reviewed research publications and scholarly activities
- 3) Evidence of effective teaching (including student evaluations, if available);
- 4) A statement detailing previous experience and/or plans to positively impact their communities and enhance student success and career development;
- 5) Complete contact information for each of your references (one must be your Chair of your dissertation committee, if you are ABD).
- 6) Copies of all college transcripts. (Official transcripts will be required of all finalists.)

Salary is competitive, and commensurate with qualifications and experience. Review of applications will begin on October 14, 2019.

Victoria, Texas, a historic city located in the heart of the Golden Crescent of South Texas, is perfectly situated for anyone who enjoys outdoor activities. Victoria's warm climate keeps parks and lakes alive with activity most of the year. Riverside Park's 565 acres features a rose garden, fishing the Guadalupe River, playing disc golf, and paddling the Victoria Paddling Trail. Lone Tree Creek Park features a 2,400-square-foot splash park for children, and new lighted and paved trails offer

opportunities for walking, running, biking and rollerblading. The Victoria Youth Sports Complex houses a basketball pavilion, tennis courts, five softball fields and seven baseball fields, as well as a 15,000-square-foot skate park, a large pool and a baby pool. Nearby Goliad State Park, Lake Texana State Park, and Coletto Creek Park offer a variety of beautiful scenery and outdoor activities. Goliad State Park boasts a replica and historic mission ruins Victoria's golf courses include Riverside Golf Course, The Club at Colony Creek and Victoria Country Club. Victoria is only 30 miles from the Gulf of Mexico, and only about 2 hours from Austin, Houston, San Antonio, and Corpus Christi, allowing residents to enjoy a wide variety of cultural activities including world class symphony, museums, theater, ballet, opera, and touring Broadway productions as well as major sporting events and a variety of restaurants and shopping. Texas boasts a thriving economy, low cost of living, and no state income taxes.

The University of Houston-Victoria is an Equal Opportunity/Affirmative Action institution. Minorities, women, veterans and persons with disabilities are encouraged to apply. Additionally, the University prohibits discrimination in employment on the basis of sexual orientation, gender identity or gender expression.

Required Attachments by Candidate: Cover Letter, Curriculum Vitae, Teaching Evaluation, Transcripts

Employee Status: Regular/Benefits

Requirements

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