

THE UNIVERSITY OF HONG KONG



Founded in 1911, the University of Hong Kong is committed to the highest international standards of excellence in teaching and research, and has been at the international forefront of academic scholarship for many years. The University has a comprehensive range of study programmes and research disciplines spread across 10 faculties and over 140 academic departments and institutes/centres. There are 28,000 undergraduate and postgraduate students who are recruited globally, and more than 2,000 members of academic and academic-related staff coming from multi-cultural backgrounds, many of whom are internationally renowned.

**Visiting Professor/Associate Professor/Assistant Professor in Marketing in
the Faculty of Business and Economics
(Ref.: 493999)**

Applications are invited for appointment as **Visiting Professor/Associate Professor/Assistant Professor in Marketing in the Faculty of Business and Economics** (Ref.: 493999), to commence on July 1, 2019 or as soon as possible thereafter, for six months or one year with the possibility of renewal.

The Faculty continues to progress as a leading business school in China and Asia. A full range of Bachelor's, Master's, Doctoral, MBA, MBA (International) and EMBA degree programmes are offered. The research environment is amply supportive, active and highly productive with outputs published in premier international journals, including *JMR*, *JCR*, *Marketing Science* and *JM*. The marketing team is a young and highly prolific group with, currently, nine professoriate staff. Information about the Faculty can be obtained from <http://www.fbe.hku.hk/>.

Applicants should have a Ph.D. degree, with preference given to those with strong performance and experience in teaching marketing strategy or marketing capstone courses at the MBA and/or MSc. levels. Enquiries (not application materials) should be directed to Professor Bennett Yim (e-mail: yimbck@hku.hk), Professor Echo Wan (e-mail: ewwan@hku.hk), or Professor David Tse (e-mail: davidtse@hku.hk).

The University only accepts online application for the above post. Applicants should apply online at the University's careers site (<http://jobs.hku.hk>) and upload an up-to-date C.V., three reference letters, and relevant teaching evaluations. Shortlisted applicants will be invited for a Skype or in-person interview. Review of applications will start as soon as possible and continue until December 2019, or until the post is filled, whichever is earlier.

*The University is an equal opportunities employer and
is committed to equality, ethics, inclusivity, diversity and transparency*