

THE UNIVERSITY OF HONG KONG



Founded in 1911, the University of Hong Kong is committed to the highest international standards of excellence in teaching and research, and has been at the international forefront of academic scholarship for many years. The University has a comprehensive range of study programmes and research disciplines spread across 10 faculties and over 140 academic departments and institutes/centres. There are 28,000 undergraduate and postgraduate students who are recruited globally, and more than 2,000 members of academic and academic-related staff coming from multi-cultural backgrounds, many of whom are internationally renowned.

Tenure-Track Professor/Associate Professor/Assistant Professor in Marketing in the Faculty of Business and Economics (Ref.: 493998)

Applications are invited for appointment as **Tenure-Track Professor/Associate Professor/Assistant Professor in Marketing in the Faculty of Business and Economics** (Ref.: 493998), to commence on July 1, 2019 or as soon as possible thereafter, on a three-year fixed-term basis with the possibility of renewal, or on tenured terms for exceptionally outstanding candidates subject to approval.

The Faculty continues to progress as a leading business school in China and Asia. A full range of Bachelor's, Master's, Doctoral, MBA, MBA (International) and EMBA degree programmes are offered. The research environment is amply supportive, active and highly productive with outputs published in premier international journals, including *JMR*, *JCR*, *Marketing Science* and *JM*. The marketing team is a young and highly prolific group with, currently, nine professoriate staff. Information about the Faculty can be obtained from <http://www.fbe.hku.hk/>.

Applicants should have a Ph.D. degree, with preference given to those with a research focus on quantitative marketing, marketing strategy, or services marketing. Research excellence (i.e. published papers or papers in advanced stages in top-tier marketing or related journals) and strong teaching performance are expected. The appointee is expected to be committed to high-quality scholarly research and teaching undergraduate and/or graduate marketing courses. Enquiries about the position (not application materials) should be directed to Professor Bennett Yim (e-mail: yimbck@hku.hk), Professor Echo Wan (e-mail: ewwan@hku.hk), or Professor David Tse (e-mail: davidtse@hku.hk).

A highly competitive salary commensurate with qualifications and experience will be offered, in addition to annual leave and medical benefits. At current rates, salaries tax does not exceed 15% of gross income. The appointment will attract a contract-end gratuity and University contribution to a retirement benefits scheme, totalling up to 15% of basic salary. Housing benefits will be provided as applicable.

The University only accepts online application for the above post. Applicants should apply online and upload an up-to-date C.V., three reference letters, recent research papers and relevant teaching evaluations. Shortlisted applicants will be invited for a Skype or in-person interview. Review of applications will start as soon as possible and continue until December 2019, or until the post is filled, whichever is earlier.

*The University is an equal opportunities employer and
is committed to equality, ethics, inclusivity, diversity and transparency*