

HUMAN RESOURCES OF HKU

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Posting Title : Tenure-Track Professor/Associate Professor/Assistant Professor in Marketing
Department : Faculty of Business and Economics
Closing Date : July 20, 2018

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Applications are invited for appointment as **Tenure-Track Professor/Associate Professor/Assistant Professor in Marketing** in the Faculty of Business and Economics, to commence on July 1, 2019 or as soon as possible thereafter, on a three-year fixed-term basis with the possibility of renewal, or on tenured terms for exceptionally outstanding candidates.

The Faculty continues to progress as a leading business school in China and Asia. A full range of Bachelor's, Master's, Doctoral, MBA, MBA (International) and EMBA degree programmes are offered. The research environment is amply supportive, active and highly productive with outputs published in premier international journals, including *JMR*, *JCR*, *Marketing Science* and *JM*. The marketing team is a young and highly prolific group with, currently, nine professoriate staff. Information about the Faculty can be obtained from <http://www.fbe.hku.hk/>.

Applicants should have a Ph.D. degree, with preference given to those with a research focus on quantitative marketing, marketing strategy, or services marketing. Research excellence (i.e. published papers or papers in advanced stages in top-tier marketing or related journals) and strong teaching performance are expected. The appointee is expected to be committed to high-quality scholarly research and teaching undergraduate and/or graduate marketing courses. Enquiries (not application materials) about the position should be directed to Professor Echo Wan (e-mail: ewan@business.hku.hk), Professor Bennett Yim (e-mail: yim@business.hku.hk) or Professor David Tse (e-mail: davidtse@business.hku.hk).

A highly competitive salary commensurate with qualifications and experience will be offered. The appointment will attract a contract-end gratuity and University contribution to a retirement benefits scheme, totalling up to 15% of basic salary, as well as leave, and medical benefits. Housing benefits will be provided as applicable.

Applicants should send a completed application form together with an up-to-date C.V., three reference letters, recent research papers and relevant teaching evaluations to Ms. Panda Tsu at pandatsu@business.hku.hk. Application forms (341/1111) can be downloaded at <http://www.hr.hku.hk/apptunit/form-ext.doc> and further particulars can be obtained at <http://jobs.hku.hk/>. **Closes July 20, 2018.**

Shortlisted applicants will be invited for an interview at the 2018 Summer AMA Conference in Boston, MA, U.S.A.

The University thanks applicants for their interest, but advises that only candidates shortlisted for interviews will be notified of the application result.

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